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**Proceedings of Workshop #3**

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## Summary

This report provides a description of the third CICERONE stakeholder workshop, highlighting the objectives, initial design and adapted planning of the event. It brings into focus the methodology used for designing the event, which included engaging stakeholders, interconnecting different project deliverables, involving partners in the co-creation process and selecting the appropriate digital tools to deliver the event.

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### Abbreviations and acronyms

CEPS – Centre for European Policy Studies

CICERONE – Circular Economy Platform for European Priorities Strategic Agenda

EIT Climate-KIC – European Institute of Innovation and Technology Climate Knowledge and Innovation Community

EU CCH – EU Circular Cooperation Hub

IL – Ideas Lab (the CEPS annual policy conference)

MOOC – Massive Open Online Course

PO – Programme Owners

R&I – Research and Innovation

SME – Small and Medium-sized Enterprises

SRIA – Strategic Research and Innovation Agenda

## EXECUTIVE SUMMARY

This report provides a description of the third CICERONE stakeholder workshop, highlighting the objectives, initial design and adapted planning of the event. It brings into focus the methodology used for designing the event, which included engaging stakeholders, interconnecting different project deliverables, involving partners in the co-creation process and selecting the appropriate digital tools to deliver the event.

The third CICERONE workshop represented an essential element in the continuous consultative process with stakeholders developed throughout the lifespan of the project, collecting valuable insights and supporting the validation of project research elements needed to finalise the design of the future joint programming platform. Having been initially conceived as an in-person policy event targeting primarily programmer owners, policy makers in EU Member States, and representatives from academia, industrial sectors, SMEs and non-governmental organisations. and wide-ranging stakeholder groups, the third CICERONE stakeholder consultative workshop adjusted its format, duration, objectives and type of engagement in the wake of the COVID-19 pandemic.

To adequately address the needs of both stakeholders and project partners, to provide flexibility and to maximize the participation rate, the stakeholder workshop was planned as an online event on two different dates: the 22nd and the 29th of October 2020. Entitled “Cooperation for Circular Economy Research & Innovation”, the workshop aimed at delivering an interactive and hands-on approach to give participants insights into the future EU Circular Cooperation Hub while providing them with the opportunity to shape its services in line with their needs and expectations.

The input and answers from stakeholders collected during the workshop generally indicated that the direction taken by the CICERONE project regarding the development of the EU Circular Cooperation Hub reflected well the needs of programme owners in the area of R&I in circular economy and complemented existing initiatives and resources. The feedback further pointed out that joint programming was perceived by participants as a multi-stakeholder activity that should integrate a diversity of stakeholders particularly in activities of knowledge sharing, needs identification, research and pilot funding and capacity building. A notable emphasis was placed by stakeholders on the need of involving SMEs, academia and other stakeholders in joint programming activities and the development of strategic documents (such as the Strategic Research and Innovation Agendas) more in advisory/consultative roles as well as in capacity-building activities.

From the workshop discussions, joint programming was perceived by stakeholders as a process that requires flexibility, co-creation and adaptation (considering that it is done on a voluntary basis), and less emphasis on formal approaches for decision-making processes.

Lastly, the overall stakeholder feedback received during the third workshop pointed towards the necessity of ongoing engagement of programme owners even after the end of the CICERONE project to ensure that the future joint programming platform remains relevant to their needs. This will be one of the key objectives to be met by the EU Circular Cooperation Hub in delivering R&I activities and joint programming for promoting circular economy transition.

## KEYWORDS

Circular economy, workshop, research and innovation, sustainability, SRIA, programme owners.

**Disclaimer**

The content of this document is the sole responsibility of the authors and any opinions expressed therein do not necessarily represent the official position of the European Commission.

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## 1 Introduction

The CICERONE H2020 project aims to design and establish a platform facilitating joint programming for research and innovation (R&I) in the field of circular economy in the European Union called the “EU Circular Cooperation Hub”. Achieving impact and scale of circular economy programming is slowed down in the European Union due to the current fragmentation of circular economy priorities and initiatives that remain uncoordinated between Member States. It has thus become more and more apparent that joint programming and funding will be key to generate more impact and accelerate the uptake of key EU initiatives and strategies, such as the European Circular Economy Action Plan and the EU Green Deal. The future EU Circular Cooperation Hub will address these challenges through a systemic and collaborative approach to build up the sustainability of circular economy transition at EU level while reinforcing existing knowledge and resources. The platform is built for circular economy programme owners at national, regional and local levels to share best practices, co-create and collaborate on joint programming.

The CICERONE project work package four is dedicated to stakeholder engagement and to enhance the exchange between the project consortium and the project stakeholders, and establish lasting relationships and involvement through a variety of activities, among which a series of workshops. Three stakeholder workshops were planned during the lifetime of the project: the first stakeholder workshop entitled “Circular Europe: the future of circular economy programming” was held on 26 February 2019 in conjunction with the World Resources Forum conference in Antwerp, Belgium; the second workshop entitled “Setting the priorities” was held on 19-20 November 2019 in Berlin, Germany; and the third workshop entitled “Cooperation for circular economy R&I”, which took place online on two dates (22<sup>nd</sup> and 29<sup>th</sup> of October 2020) to maximise stakeholder outreach.

This report provides a description of the third project workshop, highlighting in Section 2 the objectives, initial design and adapted planning of the event, while Section 3 brings into focus the methodology used for designing the workshop, engaging stakeholders, involving partners in the co-creation process and selecting the appropriate digital tools to deliver the event. Section 4 of this report underlines the implementation of the workshop over two different dates and the format used, while Section 5 concludes with some of the lessons learnt and useful take-aways.

## 2 Planning the workshop

### 2.1 Building on previous project events

The work undertaken by CICERONE project partners within Work Package 4 addresses two high-level project objectives: 1) Establish an efficient and inclusive mechanism to jointly define and prioritise circular economy R&I priorities at EU scale, ensuring a wide-scale international consultation of stakeholders; 2) Build and test a lasting organisation and pathways to reach the desired impact, and define the strategic role of a European circular economy R&I joint programming platform, taking into account the expectations of all relevant stakeholder types. These objectives were addressed through ongoing stakeholder communications, direct engagement via the networks of CICERONE partners to develop lasting relationships and continuous interest in the activities of the project, and through the organisation of three stakeholder consultative workshops.

During the first workshop in Antwerp, the overall objective was to determine the research and innovation needs and pathways for joint programming for research and innovation supporting circular economy from the stakeholders’ perspective. The results of the consultations fed into the main deliverables of the project, the Circular Economy Strategic Research and Innovation Agenda (SRIA),

which responded to the research needs of national and regional programme owners in Europe and aimed at aligning European, national and regional, as well as private, research and innovation efforts.

The second workshop in Berlin brought additional knowledge to the project by collecting stakeholders' views on barriers and enablers for circular economy financing (information which was later developed in CICERONE's policy toolkit and roadmap deliverable) and stakeholders' opinion on the value proposition and adoption drivers of the future joint programming platform. Most importantly, the participants validated R&I priorities on circular economy and the innovation fields at the European level, feedback that was necessary for finalising the Strategic Research and Innovation Agenda on circular economy.

These events have provided a significant contribution to the project's research and enabled a growing exchange of knowledge with circular economy stakeholders. The third workshop has continued the consultative process with stakeholders, collecting further insights and supporting the validation of project research elements needed to finalise the design of the future joint programming platform. The objectives of this event are presented in the following section.

## 2.2 Objectives

The third stakeholder consultative workshop was initially conceived as an in-person policy event targeting primarily programmer owners, and also policy makers and vested stakeholders (e.g. SMEs, academia, NGOs) to provide their suggestions and feedback to ongoing work of the project, more specifically the design of the future joint programming platform, the EU Circular Cooperation Hub. The focus was set on addressing the following main and secondary technical objectives:

**Table 1. Initial primary and secondary objectives of Workshop 3**

<b>Primary objectives</b>	Present the project's draft of policy toolkit for validation
	Agree on governance modalities of the future platform, and kick-start drafting the statutes
	Present a draft multi-stakeholder portal and obtain feedback
<b>Secondary objectives</b>	Present SRIA Joint Programmes as case studies
	Present and seek validation for the draft capacity-building agenda
	Validation of the MOOC user requirements and specifications
	Validation of business model options and financial plan
	Ensure coordination between Programme Owners to cover the required funding and ensure implementation of the short-term Implementation plan

However, due to the COVID-19 pandemic and the need to transition to an online format that would remain engaging, taking into account stakeholder and online fatigue, the event had to undergo a change of date, format and duration, all of which required a simplification and re-definition of all the primary and secondary objectives in the following clustering of objectives:

- Validate the concept for the future joint programming platform "EU Circular Cooperation Hub" (including business model, services and governance model)
- Identify capacity building needs to implement circular economy joint programming



- Define next steps for implementation of joint circular economy R&I programmes

These three clustered objectives were then reformulated during the development of the workshop methodology (as indicated in Section 3) to align with an online format constructed in two sessions: the purpose of the first session was to present the value proposition of the CICERONE project and the future joint programming platform (the EU Circular Cooperation Hub), in terms of the proposed services by highlighting a user-driven perspective; the purpose of the second session was to gather relevant feedback and inputs from programme owners to be further integrated in relevant components of the platform (i.e. the policy toolkit and roadmap, the governance model and the platform design and implementation).

## 2.3 Initial workshop planning for an in-person format

Initially foreseen to take place in June 2020 as an in-person policy event organised by the Centre for European Policy Studies (CEPS) in Brussels, the third stakeholder workshop was considered to be held three-month prior to be planned date (moving from June 2020 to March 2020) in order to be integrated as a side-event of the annual flagship conference “CEPS Ideas Lab” (IL)<sup>1</sup>. The main reasons for this proposal were:

- to enhance the dissemination and visibility of the CICERONE third workshop by integrating it into the high-profile event “CEPS Ideas Lab”;
- to attract programme owners and policymakers from different EU countries by leveraging the attendance of the Ideas Lab by top policy thinkers and shapers from across Europe (e.g. senior member states official, EU policymakers, academic experts and C-level executives from industries). The event usually gathers more than a thousand participants each year to debate key policy issues for Europe. Participants in the CICERONE workshop would be have been able to access and attend the entire conference sessions;
- to leverage the Ideas Lab’s interactive forum of debating the von der Leyen Commission’s ambitious agenda in its first 100 days and present the CICERONE project as one of the tools to support the circular economy transition in Europe and an important element in the implementation of the EU Green Deal.

The workshop planning had a turnaround when the Ideas Lab format and logistical constraints were hampering the desired format of the CICERONE workshop. A change of planning pathways was made in order for the workshop to better benefit from a tailored format for its intended audience. The main limitations posed by the Ideas Lab format on the workshop planning are listed below in Table 2.

**Table 2. Limitations to organising the workshop within the Ideas Lab format**

Issues	Needs of CICERONE Workshop 3	Organisational boundaries of the Ideas Lab (IL) format
Room capacity	The CICERONE partners were targeting a turnout of 80 to 100 participants for the policy workshop in Brussels	The largest non-plenary room assigned to the CICERONE workshop had a sitting capacity of 60 people (meeting safety norms).
Layout	Interactive hands-on workshop, with 80 participants distributed in groups around discussion tables for collaboration and co-creation.	The room layout was allowing for 60 participants in a lecture-style format. For discussion tables to be added, the capacity of the room would have needed to be reduce to under 40 persons.

<sup>1</sup> CEPS Ideas Lab annual conference <http://ideaslab.ceps.eu/>

Logistics	Tables/hard surfaces on which to write, seats around the tables, video-projector and projector screen, flipcharts.	The IL logistical format did not allow for the addition of flipcharts, video-projector nor tables in the seminar rooms of the venue.
Duration	To meet all the objectives of the workshop, the event would have ideally required a minimum half-day duration.	The sessions of the IL conference were short, of maximum 1h15min each (or less). The CICERONE workshop would have only fitted within the IL programme as a 3h side event before the start the of conference.

Keeping the CICERONE workshop as a stand-alone custom event was thus more suitable to meeting the needs of its intended stakeholders, meeting the workshop objectives, attracting the required amount for participants and delivering interactive sessions.

## 2.4 Shaping the workshop to fit a changing context

The COVID-19 pandemic highlighted the need for the workshop to transition to an online format that would remain engaging. This entailed adjustments on format, duration and type of stakeholder engagement. To adequately address the needs of both project partners and stakeholders in the changing context affected by COVID-19, and to provide flexibility and maximization of participant registration, the stakeholder workshop was planned as an online event on two different dates: the 22<sup>nd</sup> and the 29<sup>th</sup> of October 2020. Entitled “Cooperation for Circular Economy Research & Innovation”, the workshop aimed at delivering an interactive and hands-on approach to give participants insights into the future EU Circular Cooperation Hub while providing them with the opportunity to shape its services in line with their needs and expectations. The workshop was primarily targeted for programme owners and policy makers in EU Member States and to representatives from academia, industrial sectors, SMEs and non-governmental organisations.

## 3 Methodology

The methodology used by CICERONE partners to design and deliver the workshop format included an ongoing stakeholder engagement process, the interconnection of different project deliverables, co-creative meetings, facilitated design-thinking activities, and the selection of the appropriate digital tools.

### 3.1 Continuous stakeholder engagement

The CICERONE consortium, and especially project leader EIT Climate-KIC, maintained ongoing communication, dissemination of project outputs and engagement with stakeholders during the COVID-19 period and throughout the project extension, leading up to the third Workshop at the end of October.

This included, at the start of September 2020, a dissemination campaign with the objectives, new dates and format of the workshop; invitations with registration links were dispatched simultaneously. Registrations were monitored and the follow-up with participants was done to ensure their access to the EIT Climate-KIC learning platform, where the event materials and agenda were hosted (more details follow in Section 3.4). Further workshop communications activities were undertaken by sending additional newsletters to CICERONE stakeholders, increased follow-ups with project partners and their

networks of contacts, and promotion of the event within third party networks such as the European Circular Economy Stakeholder Platform.

### 3.2 Interconnecting project work

Mapping the project activities and tasks that needed stakeholder input to be collected through the workshop was an important step in the planning process. The third workshop would not only seek stakeholder feedback and validation of the conceptual design of the future joint-programming platform, but it would also allow for the ongoing project work to come together to create an integrated narrative of the EU Circular Cooperation Hub, what services it would offer, what its value proposition would be, and how it will be structured. Other project activities, such as the development of the policy toolkit, the Massive Online Open Course (MOOC) and capacity-building strategy, would also require feedback from workshop participants. All-in-all, the third workshop was a catalyst for the different project research activities to come together and complement each other to present a cohesive narrative to the future beneficiaries of the joint-programming platform. The main project activities and deliverables that the third workshop needed to interconnect and require stakeholder input are listed in Table 3 below.

**Table 3. Interconnecting project work for Workshop 3**

<b>Interconnecting project tasks and activities that required feedback or validation from stakeholders during Workshop 3</b>	Business model options and financial plan for the platform
	Governance model
	Policy toolkit and roadmap
	The capacity-building agenda
	The MOOC user requirements and specifications
	The short-term implementation plan of the platform
	The online multi-stakeholder portal

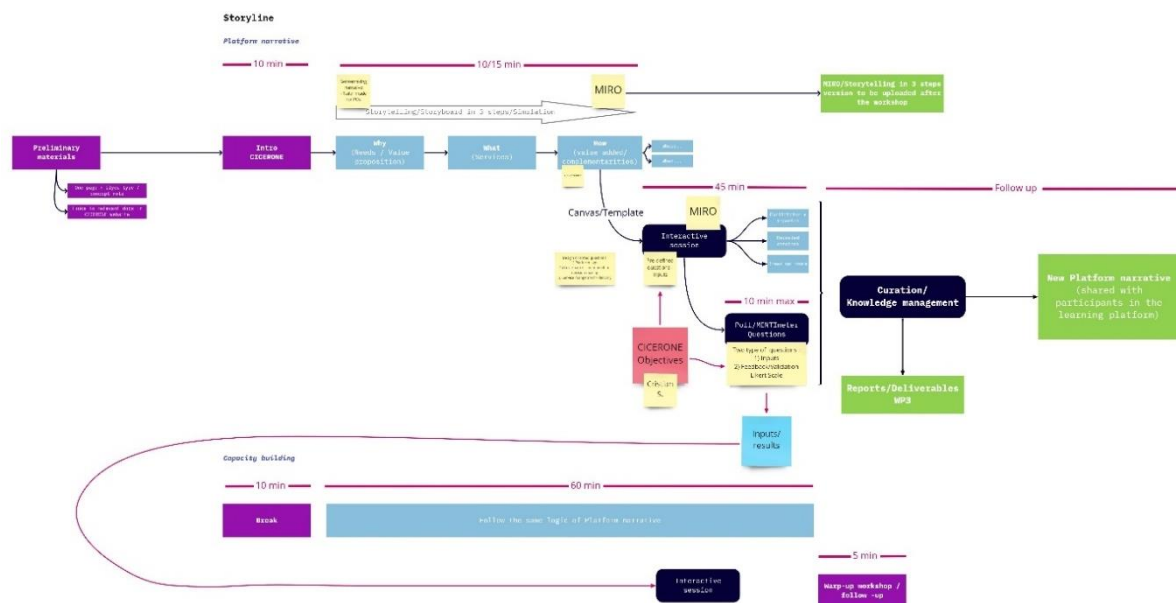
### 3.3 Co-creative meetings for design thinking

To develop the planning and methodology of the third stakeholder workshop, multi-lateral meetings with CICERONE project partners were organised to conceptualise the approach and the different elements of project deliverables that would feed into the event planning. Regular weekly meetings between CEPS, EIT Climate-KIC and LGI to refine the workshop concept and progress on the planning were complemented by eight multi-lateral meetings with project partners called Sensemaking Sessions. These sessions, coordinated by C-KIC, aimed at refining the conceptual design of the business and governance model of the EU Circular Cooperation Hub (four sessions were allocated to these topics) and the capacity building elements (four session have been dedicated to this), thus establishing the inter-linkages between the different platform components and deliverables, and integrating the strategic design of the platform. These activities and meetings were necessary to advance the conceptual design approach of the joint-programming platform, seek linkages between tasks and activities, and ultimately provide the essential content for the workshop methodology development.

#### 3.3.1 Workshop outline

Project partners had used mind-mapping exercises to facilitate the workshop design process during the co-creation meetings. This was done using the online visual collaboration platform “Miro” which

enabled partners to refine the conceptual approach and co-create the basic design elements of the workshop outline. This is illustrated in **Figure 1** below.



**Figure 1. Workshop outline design thinking through MIRO**

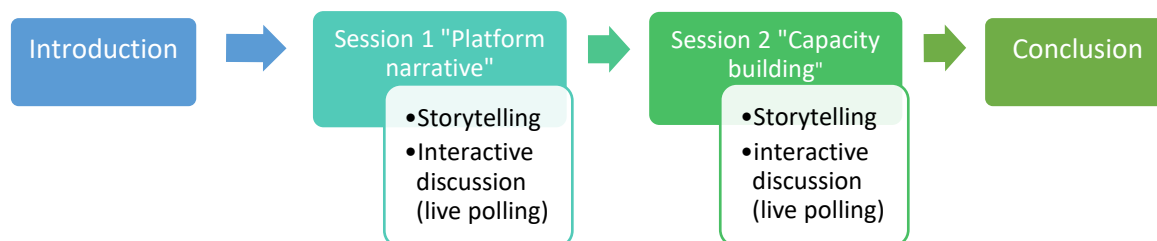
Source: EIT Climate-KIC

Through these co-creation meetings, the project partners constructed the workshop outline along four components that have formed the narrative for the event:

- **Introduction:** this workshop component of maximum 10 minutes consisted of a short presentation of the CICERONE project, its mission, objectives and outputs in order to familiarize participating stakeholders with the project and contextualise the role of the event.
- **Storytelling:** this workshop section of maximum 15 minutes was designed as a step-by-step visual guide, in which the facilitator described the narrative of the joint programming platform and of the capacity building elements. The visual guide was done by breaking down each figure of the narrative into steps that could be easily communicated to the workshop participants in a sequential approach. In this way, stakeholders were acquainted with the research and outputs of the projects by following this simple visual guide narrated by the session facilitator. The storytelling animations used for each workshop session can be found in Appendix 3.
- **Interactive session:** this session, which was the core component of the workshop structure, aimed at interacting with and collecting input from stakeholders. The 30-minute-long session functioned as a radio-format, with the facilitator engaging the workshop participants and discussing with the expert panellists on the joint programming platform elements presented (a description of the team roles is provided in the following section 0). Stakeholders were guided through the discussion with live polls using the [Mentimeter](#) software, which run questions that sought input collection from stakeholders (open questions) and validation of project research (feedback using Yes/No questions and Likert scale questions). The live results of these polls were presented to the workshop online participants, as the facilitator and expert panellists reacted to the findings and provided additional information from the project's research.

- **Conclusion:** this workshop section concluded the engagement with stakeholders and the discussion with the project expert panellists, with the facilitator summarising the main take-aways from the sessions and informing the participants on the next steps the project.

Aligning these different components created the workshop outline indicated in Figure 2 below, which was subsequently reflected in the event agenda (see Appendix 3Appendix 2):



**Figure 2. Workshop outline**

*Source: Author's elaboration*

### 3.3.2 Team roles

Delivering the workshop content on the day of the event entailed a clear division of roles and responsibilities for the members of the organizing team. The identified team roles were:

- **The presenter:** introduce the project, the objectives and the outline of the event to the participants.
- **The expert panelists:** CICERONE partners to provide overall narrative, answer questions during the open discussion. Contribute to the overall interaction.
- **The facilitator (storyteller):** in the whole process, the facilitator works more like a storyteller of what is going on in terms of the results and enabling the next question, as an interview in a radio programme.
- **The technical team:** monitoring the chat; participants can make comments on the results of MENTI and chat for the open discussion.

The allocation of team roles for each workshop day and the members of the organising team are listed in Appendix 5.

## 3.4 Digital tools

Having the Workshop 3 as an online event implied the use of several digital tools to present, facilitate discussions, store materials and collect input. These tools were:

- **Mentimeter:** The online polling software [Mentimeter.com](https://www.mentimeter.com) was used to survey the participants on the services, business and governance model, and capacity building elements of the future EU Circular Cooperation Hub.
- **Zoom:** The workshop was delivered via the [Zoom](https://zoom.us) video-teleconferencing software.
- **C-KIC Brightspace online learning platform:** The workshop supporting background materials were supplied via EIT Climate-KIC's learning platform hosted on Brightspace. This enabled registered participants to access the conference related materials, network with the conference participants and access all practical information related to the activity in one place.

The Brightspace portal will ensure the continuation of the platform from project phase to the short-term implementation phase of the EU Circular Cooperation Hub.

## 4 Workshop results

The online stakeholder workshop “Cooperation for Circular Economy Research & Innovation” gave stakeholders insights into the development of the EU Circular Cooperation Hub while providing them with the opportunity to have a say in the finalisation of its services, business and governance model, and capacity building elements. The first session of the workshop focused on introducing the future joint programming platform proposal to the participants and discuss its key services and basic elements of its governance model, while the second session explored the capacity building needs for public funders and policy makers to implement circular economy R&I joint programmes.

### 4.1.1 Participants

The overall number of registrations for the workshop totalled 191, out of which 75 registrations were made for Workshop Day 1, and 116 registrations for Workshop Day 2. Out of these, 176 stakeholders registered also on the Brightspace Climate-KIC learning platform, where they had access to the online agenda, materials (e.g. the SRIA developed by CICERONE) and presentation slides in advance of the day of the online workshop. An illustration of the user interface of the Brightspace learning platform for this workshop can be found in Appendix 4.

On the first day of the workshop (22 October) there was a total of 52 online participants from 14<sup>2</sup> different countries, representing local-level programme owners, regional-level programme owners, national programme owners, European-level programme owners, international networks, business clusters, academia, chemical industry, EU institutions, and think-tanks.

On the second day of the workshop (29 October) there was a total of 85 online participants from 20<sup>3</sup> countries, representing academia, local-level programme owners, research institutes, regional-level programme owners, national programme owners, European-level programme owners, national and international networks, SMEs and business clusters, non-governmental organisations, EU institutions, foundations and think-tanks.

### 4.1.2 Format

Both workshop days followed the same format and involved nearly<sup>4</sup> the same team members in the organisation and running of the events. The first session introduced the future platform for Circular Economy Research & Innovation funding, enabling an interactive discussion on the services and model of the platform. The session was framed through guiding questions, with the support of facilitators, where participants could provide specific written inputs to help shape the new EU Circular Cooperation Hub. The first session was presented by Laura Nolan, *CICERONE Project Manager, EIT Climate-KIC* (Day 1) and Cliona Howie, *CICERONE coordinator, EIT Climate KIC* (Day 2), and facilitated by Cristian Matti, *Transition Hub Lead, EIT Climate-KIC Brussels*. The presentation was followed by an interactive session using Mentimeter to collect feedback and questions from participants. The panellists that provided

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<sup>2</sup> The countries of origin indicated by the participants of Day 1: Belgium, Colombia, Czech Republic, Estonia, France, Germany, Ireland, Israel, Netherlands, Poland, Portugal, Spain, Sweden, UK

<sup>3</sup> The countries of origin indicated by the participants of Day 2: Austria, Belgium, Czech Republic, Estonia, Finland, France, Germany, India, Ireland, Italy, Portugal, Netherlands, Poland, Romania, Slovenia, Spain, Sweden, Taiwan, Turkey, UK

<sup>4</sup> The workshop organization team and distribution of roles can be found in Appendix 5



additional details of the research and work developed by the CICERONE project were: Gilles Queneherve and Joanne Schante (Business model), Cristian Stroia (Governance model), Roberta de Carolis (questions related to the SRIA content).

This format was used in the first day of the workshop (22<sup>nd</sup> October), while the second workshop day had a slight change of format in order to make the questions and answers more attractive for participants and to improve the answer ratio. This format adaptation was done by transforming the open questions (presented via Mentimeter) into multiple choice by keeping the nature of the questions – this is illustrated below in Table 4. The answer options for the multiple-choice questions of day 2 were drafted based on the stakeholder input received from day 1.

**Table 4. Questions and answer options for Session 1 on Workshop Day 1 and 2**

Topics assessed by the questions asked during the interactive sessions	Workshop Day 1 – questions and answer options	Workshop Day 2 - questions and answer options
<b>Value proposition of the future joint-programming platform</b>	By following the presented narrative on the future CICERONE platform... <ul style="list-style-type: none"> <li>○ It provides added value to other supporting activities</li> <li>○ The future platform meets your needs in the area of R&amp;I in circular economy</li> <li>○ It complements very well other existing platforms and resources</li> <li>○ The design is appropriate to work with POs</li> </ul>	By following the presented narrative on the future CICERONE platform... <ul style="list-style-type: none"> <li>○ The future platform responds to your needs in the area of R&amp;I in circular economy</li> <li>○ The future platform is a duplication of what is already existing</li> <li>○ The future platform complements what other existing initiatives do</li> </ul>
<b>Services of the future platform, business model</b>	By looking at the business model and main services of the future CICERONE platform: <ul style="list-style-type: none"> <li>○ The services and their prioritisation reflect well the needs of the POs</li> <li>○ The various business model options are appropriate</li> <li>○ The assumptions on which the business model is based are reasonable</li> <li>○ The essential elements for the functioning of the future platform have been covered</li> </ul>	By looking at the business model and main services of the future CICERONE platform: <ul style="list-style-type: none"> <li>○ The services and their prioritization reflect well the needs of the POs</li> <li>○ The services and their prioritization reflect partially the needs of the POs</li> <li>○ The services and their prioritization do not reflect the needs of the POs</li> </ul>
	What needs of yours, related to how the future platform should function, do you feel have not been covered? (open question)	What needs of yours, related to how the future platform should function, do you feel have not been covered? <ul style="list-style-type: none"> <li>○ Role for stakeholders that are not POs</li> <li>○ Financial sustainability</li> <li>○ Membership fees</li> </ul>

		<ul style="list-style-type: none"> <li>○ Match-making</li> <li>○ Co-management and co-creation processes</li> </ul>
	What would be the way in which you would like to support the functioning of the platform? ( <i>open question</i> )	What would be the way in which you would like to support the functioning of the platform? <ul style="list-style-type: none"> <li>○ In-kind contribution</li> <li>○ Membership fee</li> <li>○ Services delivery</li> <li>○ Knowledge</li> <li>○ Communication &amp; Outreach</li> <li>○ External collaboration</li> </ul>
<b>Governance model</b>	If you were a member of the future platform, how would you prefer to make decisions for joint programming? ( <i>open question</i> )	If you were a member of the future platform, how would you prefer to make decisions for co-programming? <ul style="list-style-type: none"> <li>○ In the General Assembly</li> <li>○ In topic-specific Working Groups</li> <li>○ Formal agreements on cross-territorial challenges</li> <li>○ Mix of top-down (strategic priorities) &amp; dynamic bottom-up (discussions, workshops ...)</li> <li>○ Other, please specify in the chat</li> </ul>
	What kind of involvement would you want from SMEs and other externals in joint programming? ( <i>open question</i> )	What kind of involvement would you want from SMEs and other externals in joint programming? <ul style="list-style-type: none"> <li>○ SMEs as full members (non-voting)</li> <li>○ SMEs as observers, part of the scientific advisory board</li> <li>○ Identify industry needs and share expertise</li> <li>○ Define areas of research &amp; pilot funding</li> <li>○ Support service delivery (e.g. capacity building)</li> <li>○ Other, please specify in the chat</li> </ul>

The second session explored the capacity building needs for public funders and policy makers to efficiently implement circular economy R&I joint programmes. Building on the previous session, the project partners and participants identified the requirements for the platform's learning services, including a policy toolkit and a Massive Online Open Course (MOOC). The panellists that provided additional details were: Jorge Nunez (Policy), Cristian Matti (Capacity Building - with support from Shahrzad Manoochehri on MOOC), Roberta de Carolis (questions related to the SRIA content). As previously indicated, the workshop format was kept for both days, with the second day having a slight format modification (the open questions on capacity building were transformed into multiple-choice



questions on the Mentimeter online polling) in order to make the questions and answers more attractive for participants and to improve the answer ratio – this is illustrated below in Table 5.

**Table 5. Questions and answer options for Session 2 on Workshop Day 1 and 2**

Topics assessed by the questions asked during the interactive sessions	Workshop Day 1 – questions and answer options	Workshop Day 2 - questions and answer options
Capacity building for programme owners	The overall narrative of the capacity building approach covers your learning needs to implement CE joint programming: <i>Answer options range from 1 (Strongly disagree) to 5 (Strongly agree)</i>	The overall narrative of the capacity building approach covers your learning needs to implement CE joint programming: <i>Answer options range from 1 (Strongly disagree) to 5 (Strongly agree)</i>
	What is missing in our proposal for capacity building? ( <i>open question</i> )	What is missing in our proposal for capacity building? <ul style="list-style-type: none"> <li>○ Thematic content</li> <li>○ Competence development element</li> <li>○ Practical applications and tools</li> <li>○ Information and knowledge resources</li> </ul>
MOOC	Which of the MOOC modules would be most relevant for your organisation in view of engaging in joint programming? <ul style="list-style-type: none"> <li>○ Module 1 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> <li>○ Module 2 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> <li>○ Module 3 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> <li>○ Module 4 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> <li>○ Module 5 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> </ul>	Which of the MOOC modules have the most importance for your organisation in view of the joint programming engagement? <ul style="list-style-type: none"> <li>○ Module 1 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> <li>○ Module 2 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> <li>○ Module 3 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> <li>○ Module 4 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> <li>○ Module 5 – <i>Answer options range from 1 (No relevance) to 5 (High relevance)</i></li> </ul>
	Which complementary learning tools could support you with gaining more practical experience in applying joint programming?	Which complementary learning tools can support you with gaining more practical experience in applying joint programming?

	<ul style="list-style-type: none"> <li>○ Practical exercises and simulations related to prototyping calls for projects</li> <li>○ Practical exercises related to combination of different knowledge areas and sectors</li> <li>○ Analysis of good practices</li> <li>○ Explore policy mix and resource combination</li> </ul>	<ul style="list-style-type: none"> <li>○ Practical exercises and simulations related to prototyping calls for projects</li> <li>○ Practical exercises related to combination of different knowledge areas and sectors</li> <li>○ Analysis of good practices</li> <li>○ Explore policy mix and resource combination</li> </ul>
	<p>Which other interactive elements would you like to see in this MOOC?</p> <ul style="list-style-type: none"> <li>○ Live Webinars + Q&amp;A</li> <li>○ Mentoring sessions</li> <li>○ Collaborative working groups</li> <li>○ Discussion forums</li> </ul>	<p>Which other interactive elements would you like to see in this MOOC?</p> <ul style="list-style-type: none"> <li>○ Live Webinars + Q&amp;A</li> <li>○ Mentoring sessions</li> <li>○ Collaborative working groups</li> <li>○ Discussion forums</li> </ul>
<b>Policy toolkit</b>	<p>What would you see as being the key role/objective for the toolkit? (<i>open question</i>)</p>	<p>What is the key role you would attribute for the toolkit?</p> <ul style="list-style-type: none"> <li>○ Identify the approaches and tools to make the SRIA reality on the ground</li> <li>○ Guidance through the steps to develop innovation programmes appropriate to the needs of the country/region</li> <li>○ Guidance tool to help navigate the possibilities using existing instruments for joint programming</li> <li>○ Provide the relevant information and good practices to facilitate the designing and/or implementing innovative solutions</li> </ul>
	<p>To support your work in joint programming on Circular Economy R&amp;I, the toolkit should focus on:</p> <ul style="list-style-type: none"> <li>○ EU instruments and funding</li> <li>○ Best practices</li> <li>○ Case studies</li> <li>○ Barriers and success factors</li> </ul>	<p>To support your work in joint programming on Circular Economy R&amp;I, the toolkit should focus on:</p> <ul style="list-style-type: none"> <li>○ EU instruments and funding</li> <li>○ Best practices</li> <li>○ Case studies</li> <li>○ Barriers and success factors</li> </ul>
	<p>Would you provide information on instruments (programmes, policy instruments, finance) you use in your work, as well as case studies? (<i>open question</i>)</p>	<p>Would you provide information on instruments (programmes, policy instruments, finance) you use at your work, as well as case studies?</p> <ul style="list-style-type: none"> <li>○ European Commission websites and guidance documents</li> </ul>

		<ul style="list-style-type: none"> <li>○ Training and information programmes in your country</li> <li>○ EIB Advisory HUB</li> <li>○ Datasets and Indicators - National or Eurostat</li> <li>○ Networks and Platforms</li> </ul>
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### 4.1.3 Results from the interactive discussion

The interactive session of the workshop constituted the core part of engaging with stakeholders and collecting input and feedback. Functioning as a radio format discussion between the session facilitator and an expert group of panellists, the session relied on live written input and feedback from stakeholders. This was achieved with live polls using the Mentimeter software, which presented questions that sought the collection of input from stakeholders through open questions, multiple choice questions, and Likert scale questions, while validating the research of project.

The main benefit with live polling was the live display of answers to the questions asked to the online participants, while the session facilitator and expert panellists reacted to the findings with comments and additional information. The results of each session and workshop day are illustrated in Appendix 6, while the detailed assessments of these results have been done separately in the project's specific deliverables that integrated these findings into their analysis and reporting (e.g. the Business Model Report; The Governance Model Report; The Policy Toolkit; The Institutional Capacity-Building Strategic Agenda; the MOOC for Programme Owners). In the results graphs illustrated in Appendix 6, the lower right-hand corner of each image indicates the number of online participants that answered each question. It should be noted however that on top of the quantitative feedback displayed, qualitative inputs were provided directly via the Zoom chat.

Overall, the engagement of stakeholders increased notably on the second day of the workshop, in part due to the change from open questions to multiple choice (as explained in section 4.1.2), and in part due to the increased participation from industries and SMEs. As such, the written input and questions being raised by participants were aimed at providing details on the implementation, scope, future development, and complementarity of the EU Circular Cooperation Hub.

The input and answers from stakeholders (illustrated in Appendix 6) generally indicated that the direction taken by the CICERONE project regarding the development of the EU Circular Cooperation Hub (EU CCH) reflected well the needs of the programme owners (POs) in the area of R&I in circular economy and complemented existing initiatives and resources. While the stakeholders perceived that the proposed services of the future EU CCH covered the essential features for the functioning of the joint programming platform, the key missing elements identified were: the co-management and co-creative process, the role of other stakeholders (beyond POs) in the future platform, and the financial sustainability of the EU CCH. These points were later addressed in the interactive session by the expert panellists, who provided detailed information on the functioning of the platform (e.g. the general principle being that for the central services of the platform, i.e. joint programming and design of joint calls, POs will be in the front line for their design while other users will only be able to participate in their implementation), its planned financial sustainability, the foreseen role of non-PO stakeholders on the platform and the incorporation of co-creative processes in the governance structure of the EU CCH.

Further workshop results indicated that joint programming was perceived by participants as a multi-stakeholder activity that should integrate a diversity of stakeholders particularly in activities of

knowledge sharing, needs identification, research and pilot funding and capacity building. As the results in Appendix 6 illustrate, most workshop respondents perceived that, in addition to programme owners, SMEs and other stakeholders are crucial actors that could strengthen the link between national programming of public funds on circular economy and real industrial and research needs. These answers indicate that sharing private sector and academic expertise with programme owners is highly relevant, along with co-developing pilot funding opportunities and taking part in capacity-building activities on circular economy. The workshop participants also pointed towards the need of involving SMEs, academia and other stakeholders in joint programming activities and the development of strategic documents (such as the Strategic Research and Innovation Agenda) more in advisory/consultative roles as well as in capacity-building activities.

When discussing the governance of the future EU Circular Cooperation Hub, the majority of participants indicated a preference for more informal processes for joint programming decision-making to be achieved through a mix of top-down (e.g. strategic priorities) and bottom-up approaches (e.g. workshops, discussions), followed by a preference for decisions to be taken in thematic working groups. On the other hand, workshop participants preferred less the option of taking decisions on co-programming through formal agreements for cross-territorial challenges, or by general assembly decision. These results point towards the fact that joint programming is perceived by stakeholders as a process that requires flexibility, co-creation and adaptation (considering that it is done on a voluntary basis), and less emphasis on formal approaches for decision-making processes.

Additionally, workshop stakeholders generally agreed that the proposed capacity building approach covered their knowledge needs for learning about and implementing joint programming on circular economy, while more needed to be done to integrate practical applications and tools in the approach. The proposed Massive Open Online Course (MOOC) was received with strong interest from stakeholders, the most relevant elements of the MOOC being identified as Module 2 (focusing on challenges and needs assessment, and collaboration in policymaking) and Module 3 (focusing on policy co-design, collaboration and implementation process, and coalition and coordination challenge). At the same time, stakeholders perceived the need for the MOOC to further include collaborative working groups and mentoring sessions as interactive elements to the course.

The policy toolkit, as part of the capacity building approach, was primarily understood by stakeholders as serving the role of guidance through the steps to develop innovation programmes appropriate to the needs of the country/region, and of identifying the approaches and tools to make the SRIA a reality on the ground. Consequently, to support the work of programme owners in joint programming on circular economy R&I, the toolkit was perceived as needing to focus mostly on barriers and success factors, best practices and EU instruments and funding.

## 5 Summary and conclusions

The third CICERONE workshop represented an essential element in the continuous consultative process with stakeholders developed throughout the lifespan of the project, collecting valuable insights and supporting the validation of project research elements needed to finalise the design of the future joint programming platform.

Having been initially conceived as an in-person policy event targeting primarily programmer owners, policy makers in EU Member States, and representatives from academia, industrial sectors, SMEs, non-governmental organisations and wide-ranging stakeholders groups, the third CICERONE stakeholder consultative workshop adjusted its format, duration, objectives and type of engagement in the wake of the COVID-19 pandemic. This revamp required a simplification and re-definition of the initial event

objectives in the following clustering: i) Validating the concept of the future joint programming platform "EU Circular Cooperation Hub"; ii) Identifying capacity building needs to implement circular economy joint programming; iii) Defining next steps for implementation of joint circular economy R&I programmes.

To adequately address the needs of both stakeholders and project partners, to provide flexibility and to maximise the participation rate, the stakeholder workshop was planned as an online event on two different dates: the 22nd and the 29th of October 2020. Entitled "Cooperation for Circular Economy Research & Innovation", the workshop aimed at delivering an interactive and hands-on approach to give participants insights into the future EU Circular Cooperation Hub while providing them with the opportunity to shape its services in line with their needs and expectations. The online event was divided into two sessions: 1) the purpose of the first session was to present the value proposition of the CICERONE project and the future EU Circular Cooperation Hub by highlighting a user-driven perspective and the proposed services for stakeholders; 2) the second session was aimed at gathering relevant feedback and inputs from programme owners to be further integrated in relevant components of the platform (i.e. the policy toolkit and roadmap, the governance model and the platform design, the institutional capacity building on circular economy R&I, the MOOC course and implementation).

The input and answers from stakeholders collected during the workshop generally indicated that the direction taken by the CICERONE project regarding the development of the EU Circular Cooperation Hub reflected well the needs of the programme owners in the area of R&I in circular economy and complemented existing initiatives and resources. The feedback further pointed out that joint programming was perceived by participants as a multi-stakeholder activity that should integrate a diversity of stakeholders particularly in activities of knowledge sharing, needs identification, research and pilot funding and capacity building. These indications reflected the stakeholder perception that sharing private sector and academic expertise with programme owners is highly relevant, along with co-developing pilot funding opportunities and taking part in capacity building activities on circular economy. A notable emphasis was placed by stakeholders on the need of involving SMEs, academia and other stakeholders in joint programming activities and the development of strategic documents (such as the Strategic Research and Innovation Agenda) more in advisory/consultative roles as well as in capacity-building activities.

From the workshop discussion, joint programming was perceived by stakeholders as a process that requires flexibility, co-creation and adaptation (considering that it is done on a voluntary basis), and less emphasis on formal approaches for decision-making processes. In fact, most participants highlighted a preference for more informal processes for joint-programming decision-making (e.g. a mix of top-down and bottom-up approaches) in the future EU Circular Cooperation Hub.

Lastly, the overall stakeholder feedback received during the third workshop pointed towards the necessity of ongoing engagement of programme owners even after the end of the CICERONE project to ensure that the future joint programming platform remains relevant to their needs. This will be one of the key objectives to be met by the EU Circular Cooperation Hub in delivering R&I activities and joint programming for promoting circular economy transition.

Appendix 1 **Sample save-the-date invitation draft (initial planning for an in-person event)****WORKSHOP INVITATION****BUILDING THE FUTURE OF CIRCULAR ECONOMY JOINT PROGRAMMING IN EUROPE**

When: Thursday, 5 March 2020, 09:30-12:30

Where: CEPS Ideas Lab

Breakfast and Coffee included

[REGISTER HERE](#)

Since the launch of the European Commission's package in Circular Economy there has been an explosion of initiatives dedicated to resource efficiency in different member states. Nevertheless, the outcomes of these regional initiatives are not fully exploited and promoted at European level. Circular economy programmes are fragmented, making pan-European synergies difficult – and it has become more and more apparent that joint programming for funding circular economy is a must to reach impact.

The strategic coordination of objectives and programming of regional, national and European funding programmes, managed by a new joint platform, will be a fundamental driver for improving circular economy funding mechanisms – and therefore accelerate the uptake of the European Circular Economy Action Plan. **Are you a programme owner or policy maker keen to advance the transition to a circular economy? Join us in building this platform to enable more cross-collaboration!**

This challenge will be addressed in an interactive and hands-on workshop that aims to:

- Discuss a proposed strategic research and innovation agenda for circular economy in Europe
- Challenge and validate a policy toolkit and roadmap for implementing circular economy research and innovation policy
- Test the governance model of a developing joint programming platform for funders of circular economy programmes

This workshop is a side event of the [CEPS Ideas Lab](#). By participating you will also gain access to the 2-day conference. For more information please reach out to us at [contact@cicerone-h2020.eu](mailto:contact@cicerone-h2020.eu)



## Appendix 2 Workshop 3 Agenda



Thank you for registering to the CICERONE workshop “Cooperation for circular economy research & innovation”. We look forward to seeing you there this afternoon.

This document contains the **latest agenda**, as well as the **key visuals** that will be presented during the meeting, so that you have them handy throughout the event.

If you signed up to the EIT Climate-KIC learning site on Brightspace, all information will also be available there. We will also be publishing there all the results of the workshop, as well as future CICERONE activities.

- Thursday, 22 October 2020, 14:00-16:30 CET

**Join Zoom Meeting 22.10.2020**

<https://zoom.us/j/93661621214?pwd=aE9wb2pZcUI2N0NiejZFbG42MUZkdz09>

Meeting ID: 936 6162 1214

Passcode: 161224

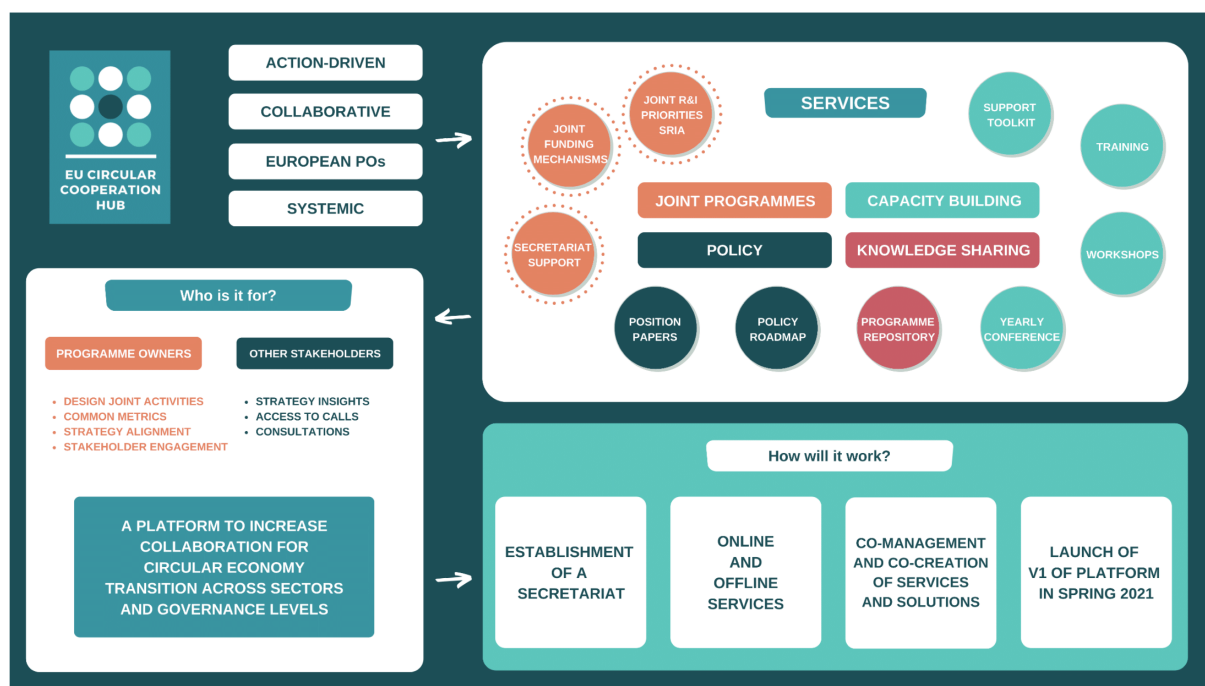
14:00	<b>Introduction to the workshop</b>
14:10	<b>Session 1</b>  This session will introduce the future platform for Circular Economy Research & Innovation funding, enabling an interactive discussion on the services and model of the platform. The session will be framed through guiding questions, with the support of facilitators, where participants can provide specific inputs to help shape the new EU Circular Cooperation Hub.



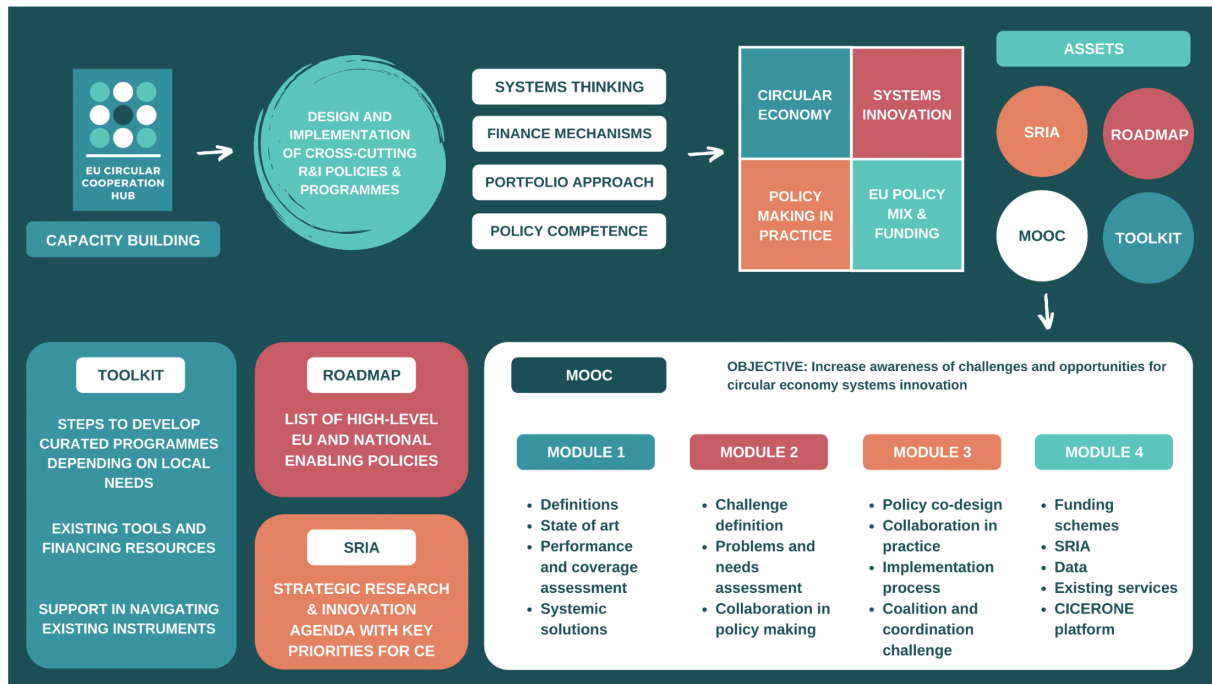
	The presentation will be followed by an interactive session using MENTI to collect feedback and questions from participants.
15:10	<b>BREAK</b>
15:20	<b>Session 2</b>  This session will explore capacity building needs for public funders and policy makers to efficiently implement circular economy R&I joint programmes. Building on the previous session, we will work hand-in-hand with participants to identify requirements for the platform's learning services, including a policy toolkit and a Online Massive Open Course (MOOC).  The presentation will be followed by an interactive session using MENTI to collect feedback and questions from participants.
16:20	<b>Conclusion</b>



## Appendix 3 Workshop presentation visuals for the proposed joint programming platform



Session 1: This visual presents the overall concept proposal for the future joint programming platform for EU programme owners: the EU Circular Cooperation Hub.



Session 2: This visual presents the overall proposal for the capacity building agenda to support

EU programme owners in the design and implementation of systemic circular economy programmes.

## Appendix 4 Brightspace user interface - Climate KIC's online learning platform for Workshop 3

CICERONE Workshop: Cooperation for cir...

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[Discussions](#)
[Participants](#)

Activity Feed

Latest Posts

Laura Nolan • Message • 24 September 2020 10:29 AM

Welcome to the CICERONE Workshop "Cooperation for circular economy research & innovation! All the sessions and resources are accessible from this homepage, or by clicking the tab "Content" in the toolbar at the top of the page.

If you have any questions please feel free to post on the discussion board here:  
<https://learn.climate-kic.org/d2l/le/7112/discussions/List>

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**Hello Cristian!**

Posted by Jo Kaptijn • Edited

Countdown to the Cicerone workshops has begun! Watch this space for any further news or announcements.

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Course content

Welcome

100% 1 of 1 Topics Completed

Useful information

100% 3 of 3 Topics Completed

Session 1

100% 2 of 2 Topics Completed

Session 2

100% 2 of 2 Topics Completed

WORKSHOP FACILITATOR

**Cristian Matti**

Your EIT Climate-KIC facilitator

Cristian is a social science researcher with a chief interest in science, practice and policy interface, looking at governance, innovation and technology - especially in energy, climate change & sustainability.  
<https://cristianmatti.com/>

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 820707.

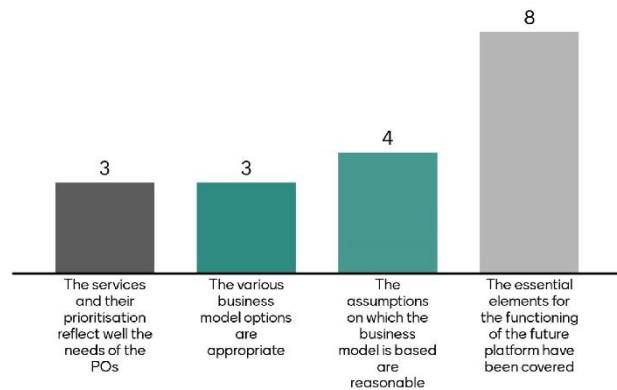
Appendix 5 **Workshop organization team and distribution of roles**

<b>Role</b>	<b>Workshop Day 1</b>	<b>Workshop Day 2</b>
<i>Host</i>	Laura Nolan (EIT Climate-KIC)	Cliona Howie (EIT Climate-KIC)
<i>Introduction</i>	Cristian Matti (EIT Climate-KIC)	Cristian Matti (EIT Climate-KIC)
<b><i>Session 1 presenter</i></b>	Cliona Howie (EIT Climate-KIC)	Cliona Howie (EIT Climate-KIC)
<b><i>Session 1 facilitator</i></b>	Cristian Matti (EIT Climate-KIC)	Cristian Matti (EIT Climate-KIC)
<i>Session 1 panel:</i>	Gilles Queneherve (Business model), Cristian Stroia (Governance model), Roberta de Carolis (questions related to the SRIA content)	Joanne Schante (Business model), Cristian Stroia (Governance model), Roberta de Carolis (questions related to the SRIA content)
<i>Session 2 presenter</i>	Cristian Matti (EIT Climate-KIC)	Cristian Matti (EIT Climate-KIC)
<i>Session 2 facilitator</i>	Cristian Matti (EIT Climate-KIC)	Jose-Manuel Martin Corvillo (EIT Climate-KIC)
<i>Session 2 panel</i>	Jorge Nunez (Policy), Cristian Matti (Capacity Building - with support from Shahrzad Manoochehri on MOOC), Roberta de Carolis (in case of any questions related to the SRIA content)	Jorge Nunez (Policy), Cristian Matti (Capacity Building - with support from Shahrzad Manoochehri on MOOC), Roberta de Carolis (in case of any questions related to the SRIA content)
<i>Technical and communications support</i>	Ana de la Cotera (EIT Climate-KIC)	Ana de la Cotera (EIT Climate-KIC)
<i>Mentimeter management</i>	Irene Vivas (EIT Climate-KIC)	Irene Vivas (EIT Climate-KIC)

## Appendix 6 Results from the stakeholder interactive discussion via Mentimeter on Workshop Day 1 and 2

Session 1 – Platform Narrative																			
Workshop Day 1 – questions and answers	Workshop Day 2 – questions and answers																		
<p>By following the presented narrative on the future CICERONE platform...</p> <p>A bar chart with four bars. The first bar is dark grey with a value of 9. The second bar is teal with a value of 11. The third bar is teal with a value of 5. The fourth bar is light grey with a value of 5. The x-axis labels are: 'The future platform meets your needs in the area of R&amp;I in circular economy', 'It provides added value to other supporting activities', 'It complements very well other existing platforms and resources', and 'The design is appropriate to work with POs'. A small icon with the number 19 is at the bottom right.</p> <table border="1"> <thead> <tr> <th>Statement</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>The future platform meets your needs in the area of R&amp;I in circular economy</td> <td>9</td> </tr> <tr> <td>It provides added value to other supporting activities</td> <td>11</td> </tr> <tr> <td>It complements very well other existing platforms and resources</td> <td>5</td> </tr> <tr> <td>The design is appropriate to work with POs</td> <td>5</td> </tr> </tbody> </table>	Statement	Count	The future platform meets your needs in the area of R&I in circular economy	9	It provides added value to other supporting activities	11	It complements very well other existing platforms and resources	5	The design is appropriate to work with POs	5	<p>By following the presented narrative on the future CICERONE platform...</p> <p>A bar chart with three bars. The first bar is dark grey with a value of 15. The second bar is teal with a value of 2. The third bar is teal with a value of 22. The x-axis labels are: 'The future platform responds to your needs in the area of R&amp;I in circular economy', 'The future platform is a duplication of what is already existing', and 'The future platform complements what other existing initiatives do'. A small icon with the number 33 is at the bottom right.</p> <table border="1"> <thead> <tr> <th>Statement</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>The future platform responds to your needs in the area of R&amp;I in circular economy</td> <td>15</td> </tr> <tr> <td>The future platform is a duplication of what is already existing</td> <td>2</td> </tr> <tr> <td>The future platform complements what other existing initiatives do</td> <td>22</td> </tr> </tbody> </table>	Statement	Count	The future platform responds to your needs in the area of R&I in circular economy	15	The future platform is a duplication of what is already existing	2	The future platform complements what other existing initiatives do	22
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The future platform is a duplication of what is already existing	2																		
The future platform complements what other existing initiatives do	22																		

By looking at the business model and main services of the future CICERONE platform:



12



What needs of yours, related to how the future platform should function, do you feel have not been covered?

How EU Circular Cooperation Hub will liaison with Horizon Europe Partnerships?

Is it any way to profile research institutions to match stakeholders?

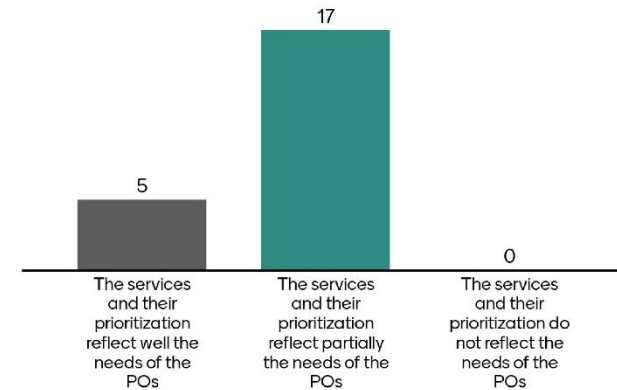
Don't know very well the platform - but does it provide kind of match making?

the concept of the HUB is ambitious and well received. It is really a need to reduce fragmentation. Will programme owners adopt the Hub and make use of it in practice?

4



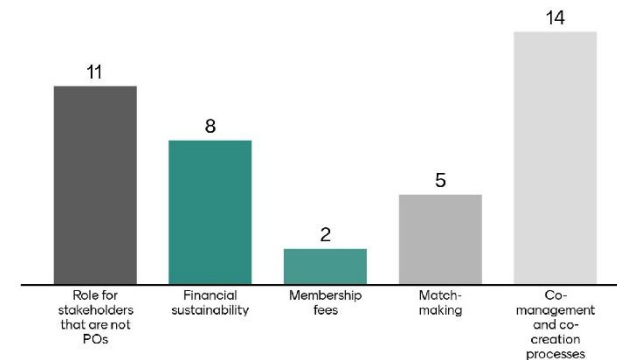
By looking at the business model and main services of the future CICERONE platform:



22



What needs of yours, related to how the future platform should function, you feel have not been covered?



26





## What would be the way in which you would like to support the functioning of the platform?

Programme Owners could support the Platform with a membership fee. This would ensure commitment and ownership of future joint programming

I would generate a profile of my research institution to be visible by potential partners. Also, I would find partners actively

Interested to see if we can use something like this in the development phase of programmes - to share craft ideas, not just finalised programmes

Knowledge and best practices

ERA-MIN3 is a Pan-European network of research funding organisations that provides the framework to support collaborative R&I projects on raw materials (industrial, construction and metallic minerals) that complements European nat/reg R&I funding

whether there is already research on a particular topic

as a Programme Owner, we recognise the need for capacity building to improve skills to better finance circular economy

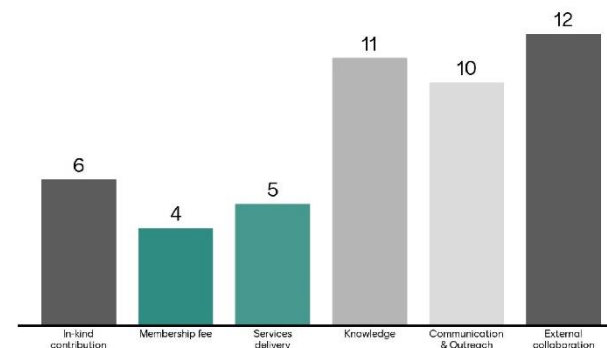
How will the hub be funded?

Has there been any discussion with the EU on the link to the forthcoming Circular Cities and Regions Initiative?

9



## What would be the way in which you would like to support the functioning of the platform?



22



## If you were a member of the future platform, how would you prefer to make decisions for joint programming?

Policy decisions should be supported from science based facts i.e. regional CE Action Plans based on systems mapping at territorial level.

based on alignment with national/regional strategic priorities

In an open, transparent way...with formal agreements on cross-territorial challenges

Common interest

The Platform could help link CE regional strategies across boundaries

Mixture of formal top-down building from strategic priorities, along with more dynamic workshops/discussions to shape ideas without it being too 'mechanical'

circular economy action plans could be cross-referenced for cross-cutting issues and the Platform could help match-making for complementary funding

if the collaboration strengthens each other's knowledge base

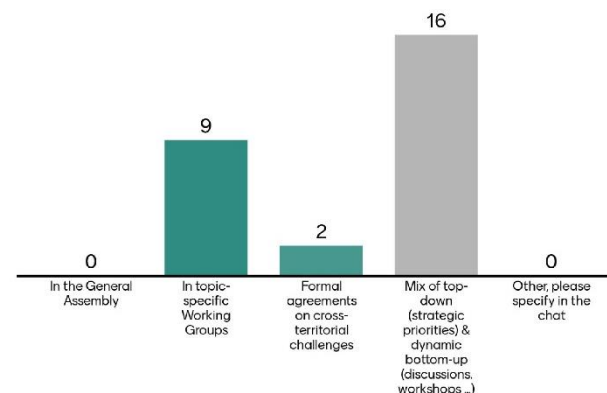
I was aware that 15% of EU structural funds provided to regions could be used for cross-border funding which could support the CC Hub joint activities

new insights

10



## If you would be a member of the future platform, how would you prefer to make decisions for co-programming?



20



## What kind of involvement would you want from SMEs and other externals in joint programming?

Pilot projects

needs-driven research

From a research perspective, their knowledge needs.

The platform could be useful for pooling views from engagement with such stakeholders - we'll get more statistically significant information on what groups want if we pool this info across countries.

Sharing their expertise

Including local and regional authorities in defining appropriate areas for research and pilot funding

SME can input on how what they need to build bankable circular business models

Full participation

smart specialization strategies at regional level

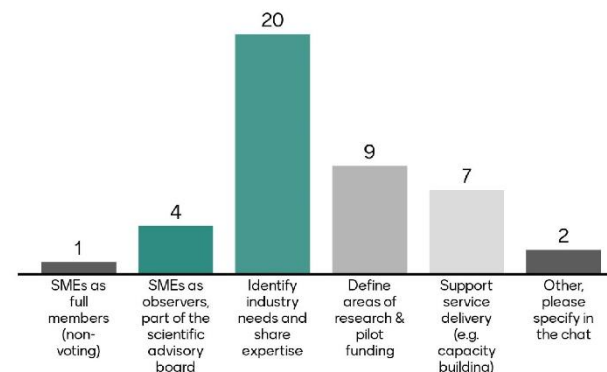
SMEs need to be upskilled to improve competency on CE. Intermediary stakeholders, like Chamber of Commerce or Regional Development Agencies can work with the Platform to facilitate this

make use of their experience - especially the frontrunners

11



## What kind of involvement would you want from SMEs and other externals in joint programming?

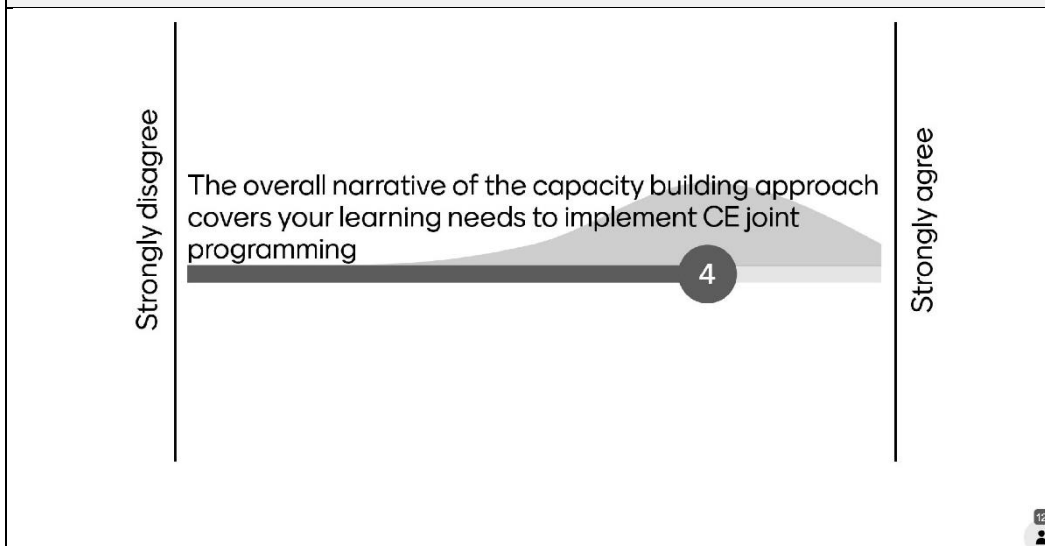


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## Session 2 – Capacity Building

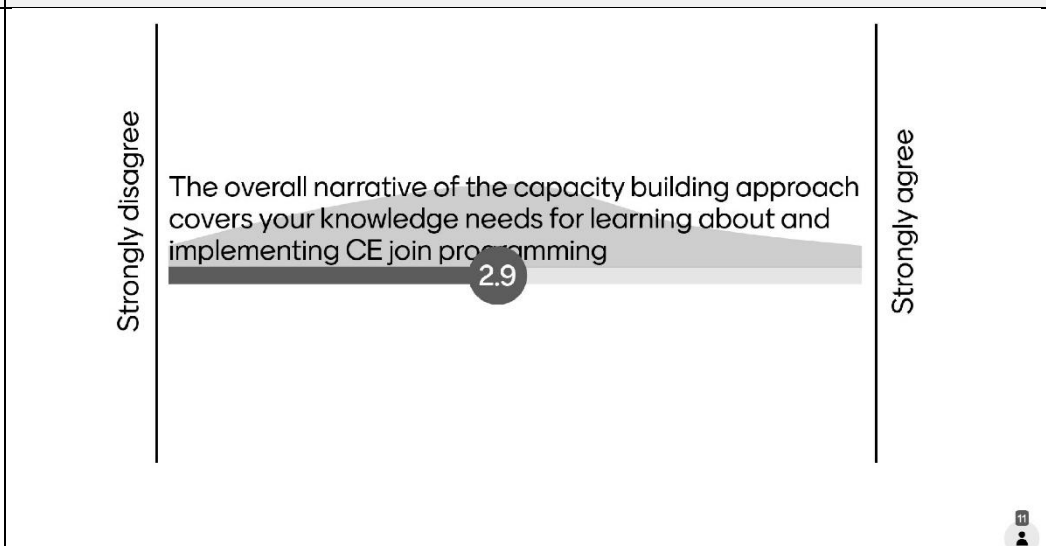
### Workshop Day 1 – questions and answers



12



### Workshop Day 2 – questions and answers



11





## What is missing in our proposal for capacity building?

I would like to understand if you plan tailored services for the design of programmes?

database of regional programme owners and their S3

what specific competencies are needed for POs to better understand how to build in CE into R&I programmes?

Regional dimension

how can POs reshape regional policy for CE?

is P2P learning foreseen?

check on a scientific basis

Log of where the gaps are (eg on tools, methodologies etc). Things not necessarily linked to existing programmes

competency on entering into dialogue and collaboration between private and public entities to achieve the common goal of long-term value creation

how do POs develop CE regional action plans?

How is prioritizing done?

how to identify circular economy opportunities at territorial scale?

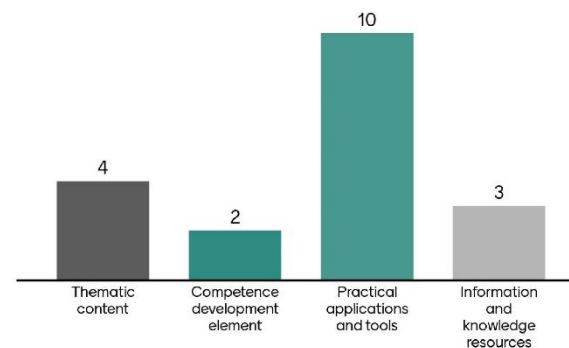
how to strategically align local needs with CE priorities (like the SRIA)

Competency on prioritising CE challenges and opportunities

14



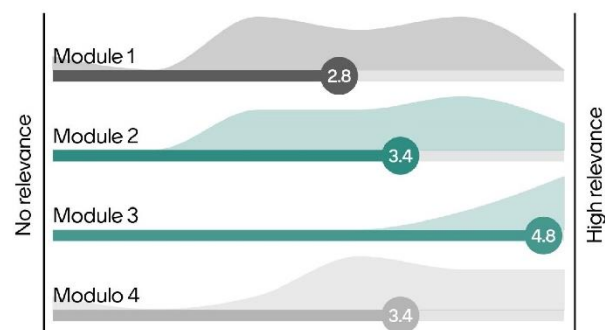
## What is missing in our narrative on capacity building?



15



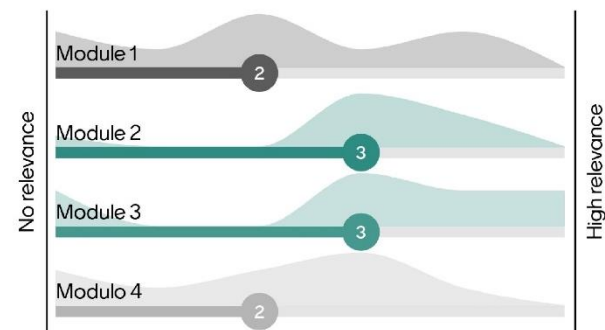
## Which of the MOOC modules would be most relevant for your organisation in view of engaging in joint programming?



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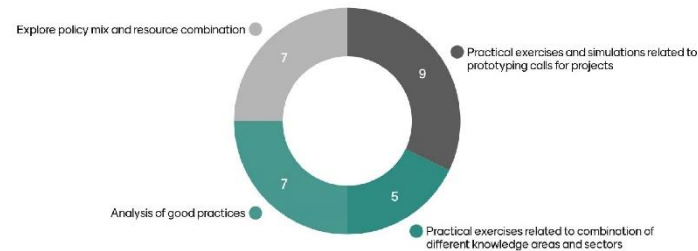
## Which of the MOOC modules have the most importance for your organization in view of the joint programming engagement?



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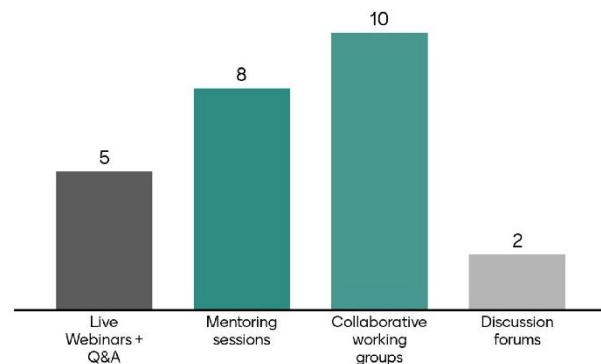


Which complementary learning tools could support you with gaining more practical experience in applying joint programming?



12

Which other interactive elements would you like to see in this MOOC?



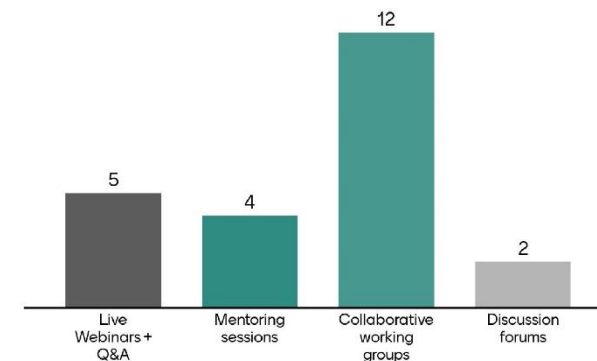
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Which complementary learning tools can support you with gaining more practical experience in applying joint programming?



10

Which other interactive elements would you include in this MOOC?



14



## What would you see as being the key role/objective for the toolkit?

enable POs to understand the SRIA

help POs understand the challenge and opportunities of CE

help to customise calls for proposals

avoid duplication of effort

Best practice tools eg for assessing and monitoring impact of programmes

help us better understand baseline circularity level and policy landscape

how to guide to design systemic programmes based on SRIA

Understanding, at a high level, the strengths and possible development areas to change the current policy landscape

what CE regulatory frameworks; and fiscal frameworks exist?

make awareness of existing funding instruments

what should regional system mapping look like to better shape CE policy?

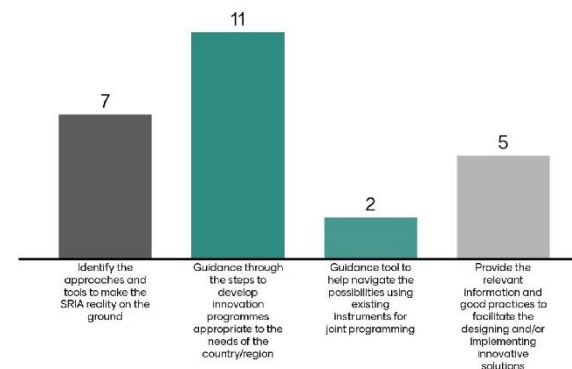
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## To support your work in joint programming on Circular Economy R&I, the toolkit should focus on:



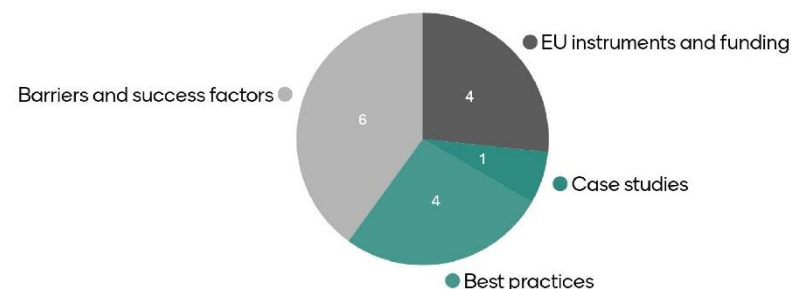
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## What is the key role you would attribute for the toolkit?



14

## To support your work in joint programming on Circular Economy R&I, the toolkit should focus on:



15



## Would you provide information on instruments (programmes, policy instruments, finance) you use in your work, as well as case studies?

EU Social Innovation Fund

data sets of indicators

blended finance models

ERA-MIN network of programme owners with expertise in joint transnational call implementation can provide case studies on raw materials

research forums

Yes - dutch National Institute for Public Health and the Environment has a strategic program on circular economy - could share info

technical assistance support

Issue might be on keeping it up to date, or whether it's a one-off exercise to gather this information? Would be happy to share info on UK programmes (if we're allowed to collaborate!)

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## Would you provide information on instruments (programmes, policy instruments, finance) you use at your work, as well as case studies?

