



Horizon 2020
Programme

CICERONE

Coordination and Support Action (CSA)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 820707

Start date : 2018-11-01 Duration : 24 Months
<http://cicerone-h2020.eu>



Stakeholder engagement action plan

Authors : Ms. Laura NOLAN (CKIC)

CICERONE - Contract Number: 820707
Circular Economy platform for European priorities strategic agenda Eleni Magklara

Document title	Stakeholder engagement action plan
Author(s)	Ms. Laura NOLAN
Number of pages	18
Document type	Deliverable
Work Package	WP4
Document number	D4.1
Issued by	CKIC
Date of completion	2019-01-30 16:57:57
Dissemination level	Public

Summary

This strategy provides a high-level framework for interactions and consultations with external stakeholders for the Horizon 2020 CICERONE project, in order to coordinate their engagement and avoid dispersed solicitations.

Approval

Date	By
2019-02-12 10:34:13	Mrs. Cliona HOWIE (CKIC)
2019-02-12 10:34:19	Mrs. Cliona HOWIE (CKIC)

TABLE OF CONTENT

TABLE OF CONTENT	1
EXECUTIVE SUMMARY	2
KEYWORDS	2
1 INTRODUCTION	2
1.1 Project Objectives.....	2
1.2 Framework for stakeholder engagement.....	3
1.3 GDPR Compliant database	4
2 Stakeholder Mapping	4
2.1 Target Groups.....	4
2.2 Stakeholder Interests	5
2.3 Key messaging	6
3 Engagement channels	7
3.1 Offline Direct Engagement	8
3.1.1 Workshops.....	9
3.1.2 Events	9
3.2 Online direct engagement.....	12
3.2.1 Online communications channels	12
3.2.2 Surveys and forms	12
3.2.3 Assembl (by Bluenove)	13
3.2.4 Initiatives and Networks.....	13
3.3 Consultation calendar	16
CONCLUSION	17





EXECUTIVE SUMMARY

Stakeholder engagement is at the backbone of creating a successful platform for ensuring our research is holistic and comprehensive, and to build a joint programming for circular economy, one of the main objectives of CICERONE. This strategy provides a high-level framework for interactions and consultations with external stakeholders for the Horizon 2020 CICERONE project, in order to coordinate their engagement and avoid dispersed solicitations.

KEYWORDS

Stakeholder, Engagement, Strategy, Outreach

1 INTRODUCTION

This strategy covers all relevant stakeholder types: POs at various levels (European, national, regional, and municipal); RTOs and academia; banks and investors; industry; SMEs; innovation clusters and start-ups; civil society representatives; and identifies potential channels of engagement.

The first step is the strategic approach to engaging with stakeholders is to define the objectives and key messages per stakeholder type; consolidating a database of stakeholders; defining in detail the consultation modalities and calendar.

1.1 Project Objectives

Central in the CICERONE approach is the establishment of a platform which will determine the priorities and pathways for coordinated R&I for circular economy. In turn, this agenda will influence the priorities in future European, national and regional CE programmes. This will lead to more synergy, sharing of results, and return on public investments in research and innovation. The platform will consult communities of stakeholders on a regular basis, employ reputed research organisations in order to take informed decisions, and implement bold joint actions, agreed upon in the agenda. The platform will also increase the sharing and promotion of research results, improve the level playing field in European Member States and Regions, and involve youth, creative sectors and ICT. CICERONE's goals are to align as much as possible pan-European, national and regional research and innovation in order to speed up the transition to a European circular economy. The project's vision relates to cooperation, knowledge, commitment, confidence and trust.

1. Assess and benchmark the current performance of C.E. research & innovation funding in Europe

- 1.1. Establish state of the art in CE R&I policy & funding in EU
- 1.2. Define a methodology and criteria to assess performance of funding
- 1.3. Apply this methodology to the current situation and identify gaps and synergies
- 1.4. Benchmark the EU situation vs. international partners

2. Establish an efficient and inclusive mechanism to jointly define and prioritise C.E. research & innovation priorities at EU scale

- 2.1. Agree on a methodology to prioritise RDI at EU scale



- 2.2. Ensure a widescale international consultation of stakeholders (target: 150 participants in the project workshops, several thousand contributors via online consultations)
- 2.3. Deliver a first prioritised strategic R&I agenda covering priorities, funding levels and instruments
- 2.4. Assess target performance of funding and synergies obtained against state-of-the-art

- 3. Build and test a lasting organisation and pathways to reach the desired impact**
- 3.1. Define the strategic role of a European CE R&I joint programming platform, taking into account the expectations of all relevant stakeholder types (in particular SMEs)
 - 3.2. Design an institutional capacity-building strategy
 - 3.3. Build and disseminate policy recommendations based on identified best practices
 - 3.4. Define an organisation to ensure sustainability of the platform post-project
 - 3.5. Design a pilot joint implementation plan and identify preliminary lessons learned
 - 3.6. Widely promote the project results to relevant stakeholder communities, build and maintain a web-based portal with solutions and best practices

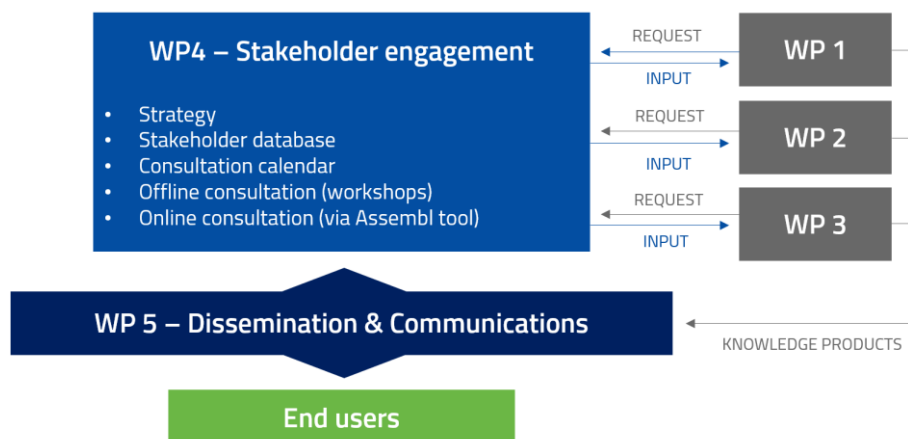
1.2 Framework for stakeholder engagement

To increase stakeholder engagement within the H2020 CICERONE project, a specific Work Package (WP4) on Stakeholder Engagement was set up, led by EIT Climate-KIC. WP4 is central to the project in so as it ensures all other work packages connect and engage with stakeholders to provide feedback to research undertaken within the project, and sets the basis for targeted communication and dissemination of results (WP5).

The Stakeholder Engagement strategy will outline and define:

- Target stakeholder groups
- Stakeholder database
- Strategy for stakeholder interest mapping and key messages development
- Offline engagement strategy
- Online engagement strategy
- Consultation calendar

The below figure outlines the high-level framework for how WP4 will operate.





Regular calls will be organised with WP leads to ensure we understand the needs for stakeholder feedback. Internal questionnaires will be developed for each stakeholder engagement activity to help guide the process and ensure we collect tangible information from project partners. The collected information will then help us build and define the best approach for each stakeholder consultation.

1.3 GDPR Compliant database

In order to ensure GDPR compliance throughout the project, only stakeholders that have officially submitted consent will be contacted by CICERONE. To this end, a GDPR compliant form was set up, where stakeholders can sign up to be contacted by the project (and not by individual partners).

This list can be currently accessed via the project's web page (under construction): www.cicerone-h2020.eu and will be communicated to key stakeholders via the partners (contact owners), along with a standard text introducing the project. Direct link to the form can be found here: <http://bit.ly/ciceroneupdates>. A snapshot of the form can be found in Annex 1 of this document.

Continuous efforts will be made by all project partners to ensure key stakeholders sign up to our list, including a project launch email (simultaneously to the website launch end of M3), social media campaigns, promoting the sign up at events, etc.).

In the case where an important stakeholder has not signed up to the CICERONE list but is however crucial to the project delivery, partners who own the contact will be provided with a template email for the specific communication and will be asked to contact the stakeholder directly.

2 Stakeholder Mapping

During the first months of the project, WP4 will work with all project partners to build on the initial stakeholder mapping undertaken during the project proposal phase. This will translate into a mapping of high-level stakeholder types by sector.

The objective of the stakeholder mapping is to ensure we carefully target our communications and messaging, ensuring the project receives expected attendance at events, quality contributions via online consultation and feedback into the project's research.

This high-level mapping will then cascade into more detailed stakeholder mapping, including sub-categories, target organisations, identification of stakeholder interests, needs, stakes, challenges and risks.

2.1 Target Groups

Each partner in the CICERONE consortium has been carefully selected to ensure a comprehensive strategy will be deployed. In the proposal phase, the CICERONE partnership has been able to categorise

and classify key stakeholder groups that will be targeted according to needs, demands and project results.

Eight stakeholder categories have been identified by CICERONE project partners, along with a key partner responsible for each type:

<p>European POs</p>	<p>Municipal POs</p>	<p>Innovation ecosystem & clusters</p>	<p>National POs</p>	<p>Regional POs</p>
<p>SMEs</p>	<p>Civil Society & NGOs</p>	<p>Research & Academia</p>	<p>Industry</p>	<p>Investors / Finance</p>

One of the main objectives and deliverables for CICERONE being the development of an online platform for joint programming of circular economy projects, two segments of target audiences for the project have been identified above:

- **End users (green):** will directly use the tools and platforms set up by CICERONE, more specifically the SRIA and joint programming platform. These include all programme owners (European, National, Regional, Municipal) and Innovation Ecosystems & Clusters
- **Indirect beneficiaries (blue):** not direct users of the project's outputs, but will indirectly benefit from deliverables, for example by being able to more efficiently work with circular economy projects or access grants for circular economy initiatives. Also have an invested interest in the studies and findings or the CICERONE reports. These include SMEs, Industry, Civil Society and Academia.

2.2 Stakeholder Interests

When communicating with stakeholders, identifying key interests is crucial to target our messaging accordingly and consequently engage stakeholders.

In order to collect information on each stakeholder type's interests, an internal questionnaire was sent to project partners responsible for supporting engagement strategy development for each stakeholder type.

This questionnaire covers the below information:

- Stakeholder's interests, goals, stakes and potential benefit of circular economy to them
- Stakeholder's expectations from the project
- Stakeholder's concerns, risks and needs
- The project's needs and requests from the stakeholder



This questionnaire can be found in Annex 2.

2.3 Key messaging

CICERONE’s communications approach is based on a 2-way communications dialogue with key stakeholders. Communications success will be based not only on level of dissemination but also amount of input provided by targeted stakeholders.

Key messaging can be segmented into two high-level categories:

- Project objectives and outputs
- Thematic/content messaging

Below is a list of high-level key messages about the project’s objectives to be disseminated to stakeholders. This list is non-exhaustive and will be updated throughout the project according to results and findings from the project’s research.

Message type	Key message
Challenge	Circular businesses and projects are fragmented, making international synergies difficult
Challenges	It has become more and more apparent that joint programming is a must to optimise impact
Mission	CICERONE is developing this strategic coordination of objectives and programming of regional, national and European funding programmes
Offer	We are assessing and benchmarking the current performance of circular economy research & innovation funding in Europe
Offer	We are establishing an efficient and inclusive mechanism to jointly define and prioritise circular economy research & innovation priorities at European scale.
Offer	We are building and testing a lasting organisation and pathways to reach the desired impact, translated into a joint programming platform for programme owners.
Challenge	The European Commission's package in Circular Economy has enabled an exposition of initiatives in Europe
Challenge	The outcomes of research and innovation are not fully exploited and promoted at European level
Mission	CICERONE brings together key stakeholders including programme owners, researchers and businesses to build a platform for efficient circular economy.

In the proposal phase of the project, four key challenges were identified by CICERONE project partners. These challenges will be central to developing our key messaging targeted to specific sectors throughout the project’s communications campaigns. The below also constitute keywords to help optimise our messaging and gain more traction and attention from stakeholders based on interest.

Challenges	Addressed topics
Urban areas	Waste prevention and management; Urban water management and reuse; Urban mining; Sharing economy; Prolongation of products life - products reuse; Building; Food waste prevention and valorisation; Citizen awareness

Industrial systems	Eco-design; Product and process eco-innovation; Water cycle; Agroindustry; Metallurgy; Manufacturing; Lean and clean technologies; Chemicals; Industrial Symbiosis, Business models
Value chain	Eco-design and Product eco-innovation; Value chain traceability; Sustainable consumption; Reuse; Collection; Recycling; Sharing economy
Territory and sea	Marine litter; Material flows; Landfill mining; Sustainable tourism

3 Engagement channels

In the proposal phase of CICERONE, the two main channels of engagement identified for stakeholder consultation are:

- Organisation of three workshops
- Online collective intelligence platform (Assembl by Bluenove)

However, to ensure we gather all relevant information and feedback from the partners, other outputs will be used throughout the project to complete our research. Below is a list of possible means of engagement with stakeholders, and potential application. Each project activity will be reviewed, feedback needed will be identified and most relevant channels selected in consequence.

Engagement output	Potential application of output
Workshops	<ul style="list-style-type: none"> • Present project information to a group of stakeholders • Allow the group of stakeholders to provide their views and opinions • Use participatory exercises to facilitate group discussions, brainstorm issues, analyse information, and develop recommendations and strategies • Recording of responses
Correspondence by phone/email	<ul style="list-style-type: none"> • Distribute project information • Invite stakeholders to meetings/events/request for input in surveys
Formal meetings (e.g. Advisory Board)	<ul style="list-style-type: none"> • Present project information to a group of stakeholders • Allow the group of stakeholders to provide their views and opinions • Build impersonal relations with high level stakeholders • Distribute technical documents • Facilitate meetings using PowerPoint presentations • Record discussions, comments/questions raised and responses



Public meetings	<ul style="list-style-type: none"> • Present project information to a large audience of stakeholders, and in particular communities • Allow the group of stakeholders to provide their views and opinions • Build relationships with neighbouring communities • Distribute non-technical project information • Facilitate meetings using PowerPoint presentations, posters, models, videos and pamphlets or project information documents • Record discussions, comments/questions raised and responses
Focus group meetings	<ul style="list-style-type: none"> • Allow a smaller group of between 8 and 15 people to provide their views and opinions of targeted baseline information • Use a focus group interview guideline to facilitate discussions • Record responses
Surveys	<ul style="list-style-type: none"> • Gather opinions and views from individual stakeholders • Gather baseline data • Record data • Develop a baseline database for monitoring impacts
One-to-one interviews	<ul style="list-style-type: none"> • Solicit views and opinions • Enable stakeholders to speak freely and confidentially about controversial and sensitive issues • Build personal relations with stakeholders • Recording of interviews
Print, online and social media	<ul style="list-style-type: none"> • Disseminate project information to large audiences • Inform stakeholders about consultation meetings

3.1 Offline Direct Engagement

To build a lasting relationship with stakeholder and thus ensure they engage with the project, face-to-face encounters will be organised throughout the project duration.

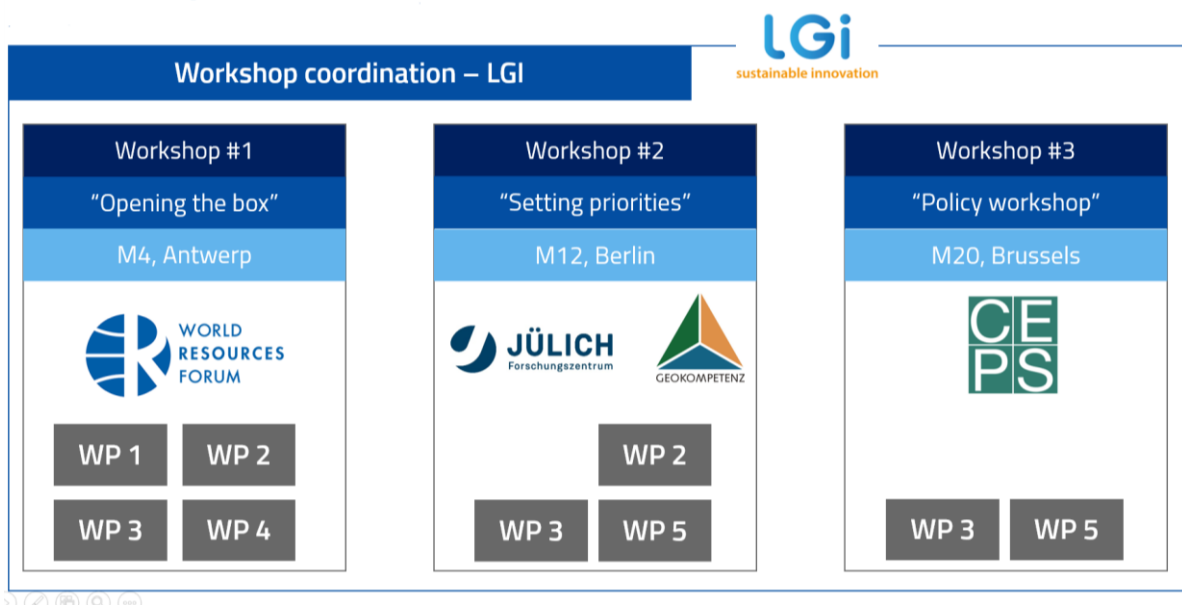
This will translate into two main engagement channels: organisation of workshops by CICERONE, specifically to collect feedback from partners on our research and action plan; representation at external events to disseminate the project’s findings and increase brand awareness for CICERONE.

3.1.1 Workshops

WP4 will organise a series of three stakeholder workshops in order to collect feedback on the project’s deliverables, consult on the SRIA and on the role and organisation of the future platform.

These workshops will be hosted by partners in Brussels (workshops #1 & #3) and Berlin (#2). The initial proposal stated that the two first workshops would gather approx. 150 participants of all stakeholder types. However, upon review of the needs of each work package in terms of feedback, the possibility of a smaller-scale, interactive workshop is being discussed.

The third workshop (approx. 80 participants) will focus on policy and will target essentially POs, along with some representatives of other communities – this workshop will serve a final feedback round for the joint programming platform planned within the project.



3.1.2 Events

To maximise outreach, CICERONE will identify key events to 1. Expand our stakeholder database 2. Seek for feedback opportunities 3. Disseminate findings and results from the projects. WP4 will coordinate with all project partners to identify which events partners are already attending to seek opportunities for CICERONE, and will agree on key events where CICERONE should be represented.

Below is a table of relevant events identified in 2019 according to our topics and target audiences. The list will be updated throughout the project with new events for the following years.



Event name	Date	Location	Description
European Industry Day 2019	5-6 February	Brussels, Belgium	Industry Days 2019 will be a high-level conference featuring key political speakers and experts from various industrial spheres, as well as sessions organised by industrial stakeholders. Review progress on the Commission's strategic approach to industrial policy and present actions to further develop industrial competitiveness in Europe.
World Resources Forum 2019	24-27 February	Antwerp, Belgium	<p>The general theme for the Forum is 'Closing Loops – Transitions at Work'. With this theme, WRF 2019 wants to focus on hands-on sharing of best practices.</p> <p>This event will be the host of CICERONE's first Workshop "Opening the box".</p>
Sustainability Summit 2019	21-Mar	London, UK	Bringing together industry leaders, policymakers, entrepreneurs and researchers from around the world, the Sustainability Summit will assess what businesses need to achieve and chart a path for getting there.
Plastics Recycling Show Europe 2019	10-11 April	Amsterdam, The Netherlands	The event covers the supply chain from design for recyclability, collection, sorting and recycling of industrial, commercial, agricultural, post-consumer and ocean plastic through to the recycled polymer being designed and incorporated into new products and applications.
EU Green Week 2019	13-17 May	Brussels, Belgium	The next edition of EU Green Week (13-17 May 2019) will put the process of environmental implementation into the spotlight. Questions include: do environmental policies laws really matter, and what the added benefits are for citizens? What does successful implementation look like? Why do "implementation gaps" exist? How can we move from knowing that stakeholders need to take ownership of these laws to actually making it happen? And most importantly, how can the EU facilitate the process, making sure that citizens' voices are heard?
Sustainability Leaders Congress 2019	15-16 May	Berlin, Germany	An event that brings you innovative concepts from speakers and organisations that are thinking ahead of the curve. Where audience members can discuss advanced Sustainability and CSR practices developed and applied by the top of the sector, and can

			practically apply these once back in their workplace.
EIT Raw Materials Summit 2019	May	TBC	The event will gather experts from Europe and the rest of the world to discuss strategies in relation to raw materials supply and access, innovation in the raw materials value chain as well as entrepreneurship and education. The Summit will be an opportunity to understand and discuss the EU positioning with respect to the challenges ahead, such as the energy transition and the impact this will have on raw materials supply and policies.
Urban Future Global Conference 2019	22-24 May	Oslo, Norway	The URBAN FUTURE global conference is Europe's largest event for sustainable cities. It's the place to meet the most passionate and inspiring CityChangers from all over the world.
World Circular Economy Forum	3-6 June	Helsinki, Finland	The WCEF2019 will bring together around 2,000 key circular economy thinkers and doers from around the world. This year the forum will have a strong emphasis on scaling up the circular economy transition and building the next era of the circular economy.
Responsible Business Summit Europe 2019	10-12 June	London, UK	Renowned as the go-to event for those looking to meet, learn and help shape ideas on the future of responsible and sustainable business. Over 600+ CEOs and business leaders will meet in London on 10-12 June, 2019 to address the core challenges and understand the latest technologies that are shaping the future of responsible business. Bringing together leading practitioners from sustainability, procurement, governance, innovation and communications alongside Investors, Government officials, Academia and NGOs to debate the key issues and opportunities for digitally-driven responsible business.
Front End of Innovation Europe 2019 (FEI)	16-18 June	Florence, Italy	Over two days hear from industry giants on how they are reshaping their business, explore innovation labs, and get hands on with workshops. FEI helps create your innovation roadmap.
Circularity '19	18-20 June	Minneapolis, USA	Circularity 19 will bring together more than 500 thought leaders and practitioners to define and accelerate the circular economy.



			<p>Through inspirational plenaries, interactive breakouts, hands-on design charrettes, networking events and a solutions-focused expo, Circularity 19 will inspire, inform and empower participants to seize the opportunities of the emerging circular economy.</p> <p>This year's program will be framed by six program tracks:</p> <ul style="list-style-type: none"> - Business Strategy & Innovation - Circular Cities - Design & Materials - Logistics & Infrastructure - Next-Gen Packaging - Standards & Metrics
--	--	--	--

3.2 Online direct engagement

To extend our request for feedback and engagement with stakeholders, we will not limit consultation to offline interactions, but back our workshops up with online activities. Choice of engagement output for each consultation will be decided in agreement with WP leaders depending on needs, throughout the duration of the project.

3.2.1 Online communications channels

CICERONE’s offline stakeholder engagement will be reinforced with online engagement, to ensure feedback is provided from a wider range of audiences across a larger geographical area. Two main means of online engagement will be 1. Surveys 2. Online consultation via a collective intelligence platform. Online engagement will be supported by the CICERONE communications strategy, to mobilise an engage via web and social media.

3.2.2 Surveys and forms

To maximise stakeholder input, the possibility of surveys and forms to gather feedback from stakeholders will be discussed with WP leads.

The actual interactions will start with an initial survey in order to collect information about the POs’ priorities: this will complement the desktop work done in Task 1.1, with interviews combining phone meetings and online questionnaires; all partners will contribute with surveying POs in their country.

WP4 will work closely with Task leads to help coin messaging and increaser user experience when conducting surveys and interviews.

3.2.3 Assembl (by Bluenove)

In order to reach a more inclusive consultation, the CICERONE project decided to implement a massive online consultation, by inviting a specialised partner: French startup Bluenove will deploy Assembl, an open source collective intelligence platform initially conceived with the MIT and developed within the FP7 Catalyst project (2013-2015).

Assembl enables the creation of new knowledge through interactions between community members. It is based on innovative facilitation roles optimising 1) the engagement of large numbers of people and 2) the structuring of co-produced new knowledge. Assembl is the first software specifically designed to facilitate massive multilingual collective intelligence. It enables to categorise incoming messages, curate them and synthetise them within a formalized deliverable through a multi-staged process conceived to promote deep content and dynamic structuring of ideas. Assembl’s architecture is modular: it is designed according to a sequence of co-design phases, from sense-making of ideas to prioritization. A detailed description of Assembl is available in section 4 under the description of partner Bluenove.



Key stakeholders and topics for discussion will be developed in coordination with ENA, the technical coordinator of CICERONE, to identify key problematics and subjects to address via the online consultation and feed into the project’s research.

For more information please refer to D4.3 Online engagement strategy.

3.2.4 Initiatives and Networks

The stakeholder groups defined in WP4 represent pre-determined critical channels for dissemination and for building interactions; however CICERONE will operate with an open-door policy to future potential stakeholders, such as fundamental institutional stakeholders who cannot commit at the stage of the proposal.

Below are a list of relevant initiatives and networks to CICERONE, that can help us maximise our outreach to stakeholders. This list was put together during the proposal phase and will be updated regularly. Contact will be made with said initiatives, via partners who hold contacts there, to discuss knowledge sharing and dissemination opportunities.

Initiative	Key Elements	Interest for CICERONE	Relationship with CICERONE
European Circular Economy Stakeholder Platform (ECESP)	European initiative to promote dialogue, best practices and knowledge transfer in the field of circular economy	Mutual exchange of project inputs and outputs, exploitation of results to avoid parallel efforts	ENEA is a member of the Coordination Group
EREK European Resource Efficiency Knowledge Centre	Platform to enable and reinforce businesses and especially (SMEs) to take action for Resource Efficiency in Europe and beyond	Connection to SMEs involved in resource efficiency issues and best practices	ENEA, IETU are EREK founding members
European Circular Economy Research Alliance (ECERA)	European RTOs conducting research and supporting policy and business towards a circular economy	Coordinated actions to develop R&I and support circular economy implementation in Europe	ENEA, VITO, Wuppertal, IVL, CEA, IETU, TNO are founding members
European Commission Circular Economy Financing Expert Group	A Forum that provides advice and expertise to the European Commission to support the generation and financing of circular economy in the Member States	Mutual exchange of information and best practices analysis and on specific financial instruments, as well as strategic links to financial institutions (i.e. EIB)	Climate KIC and University of Maribor are members
European Chemical Agency (ECHA)	European Agency managing the implementation of the EU regulation REACH for chemical substances	Coordinated actions for chemical substances substitution with regards to sustainability	ENEA supports the Italian Ministry of Economic Development for REACH implementation in Italy and is Member of SEAC
PRIMA Partnership for Research and Innovation in the Mediterranean Area	Innovative solutions in the agro-food and water systems, contributing, to the sustainable use of natural resources, economic growth and stability	SRIA definition in 3 main thematic areas: Management of Water, Farming Systems, Agro-food Value Chain	ENEA supports the Italian Ministry of Research in the SRIA definition and impact assessment
A.SPIRE Sustainable Process Industry	European Association committed to manage and implement the	Connection with RTOs and industry for resource efficiency	ENEA and IVL are SPIRE members

through Resource and Energy Efficiency	Sustainable Process Industry Public-Private Partnership	issues and experiences. Definition on R&I needs	A.SPIRE supports CICERONE
WssTP (European Technology Platform for Water)	Network of more than 700 individuals from industry, research, technology providers, policy makers and water users. Promotes coordination and collaboration of R&I in the European water sector	Connection with RTOs and industry for resource efficiency in water sector. Definition on R&I needs	ENEA and IVL are WssTP members WssTP supports CICERONE
EURISA	European Industrial Symbiosis Association	Connection with European IS stakeholders	ENEA is a founding member
Smart Cities Marketplace	Stakeholder platform of the European Commission's EIP for Smart Cities and Communities	Connection with EU urban stakeholders	CEPS is a member of the consortium that created the first SCC platform
ERA-MIN 2 COFUND	Implement a European-wide coordination of research and innovation programs on raw materials to strengthen the industry competitiveness and the shift to a circular economy	Connection with EU and international Stakeholders in the raw materials sector	JÜLICH, project partner, PO, managing 9 projects from first call
World Resources Forum (WRF)	World Resources Forum conference series, including World Circular Economy Forum (WCEF)	Dissemination of results and achieving synergies in networks, events and stakeholders	WRF Association is a CICERONE project partner

Initiative	Key Elements	Links/common actions foreseen
SCREEN-Lab	H2020 project dealing with the definition of a replicable systemic approach towards a transition to Circular Economy in EU regions within the context of the Smart Specialization Strategy	Exploitation of results in state of the art. The SCREEN-Lab coordinator is invited to join the CICERONE Advisory Board
FUTURING	Futuring European Industry - Policy support for future Industry in the circular economy	Policy recommendations, guidelines for future R&I activities. Connection to A.SPIRE, FoF Common partners: CEA, TNO

CRESTING (MSCA Action)	Systematic analysis of CE-related activities to translate critical assessment to lessons for managing the transformation to a CE	Exploitation of results in analysis of SOA, inclusion in Stakeholder network, invitation to workshops
FORAM	H2020 project on establishing a World Forum on Raw Materials	Dissemination in particular for secondary raw materials, synergies in networks & events
Sustainable Recycling Industries SRI	Circular economy projects in developing countries and standards, involving informal sector/SDGs	Dissemination of results and achieving synergies in networks, events and stakeholders
TransferINN	A Systemic Approach for Regions Transitioning towards a Circular Economy	Dissemination of results and achieving synergies in networks, events and stakeholders
RESYNTEX	Innovative circular economy business models for the chemical and textile industry	Exploitation of results in analysis of SOA, inclusion in Stakeholder network, invitation to workshops
R2π	Examines ways to shift to CE business models while searching for both market and policy failure that hinder the implementation and acceptance of CEBMs	Exploitation of results in analysis of SOA, inclusion in Stakeholder network, invitation to workshops
SCRREEN	(H2020) Solutions for CRITICAL Raw materials - a European Expert Network	Mutual exploitation of results Common partners: CEA, ENEA, PNO, LGI The SCRREEN coordinator is on the CICERONE Advisory Board
PCRec	Network of Infrastructures dedicated to product-centric recycling infrastructures (gaps and synergies in raw materials recycling from WEEE)	Common partners: ENEA (PCRec coordinator), VITO, IVL, CEA
STORM	Network of Infrastructures dedicated to industrial symbiosis infrastructures addressed to companies,	Identification of gaps and synergies in industrial symbiosis

3.3 Consultation calendar

WP #	Title of consultation	Format	Audience	Date	Contact
WP1	Coverage analysis results on State of the Art (more specifically: discuss choices concerning countries,	TBD – Request for feedback via online form / email?	All	April-May 2019	Juelich

	programmes and sectors covered)				
WP1	Consultation on assessment methodology	TBD	POs	February 2019	VITO
WP2	Request for priorities for Circular Economy R&I – input on SRIA, do the challenges meet the priorities (themes)?	Workshop 1 WRF	POs, Academia	February-March 2019	
WP2	Request to share impact data to case study candidates (sectors affected by programmes, impact, magnitude of project/budget)	TBD	POs (mostly National but also regional) + SMEs	Deliverable in April 2020	TNO
WP4	Collect requirements for the future platform from POs' perspective	Workshop 1 WRF	POs	February 2019	RVO

CONCLUSION

The above strategy sets the outline for how CICERONE plans to engage with stakeholders, identifying methods and key channels. The dissemination action plan, as part of the Dissemination & Communication Strategy (D5.1, delivered in M3) will support this strategy, to ensure systematic and sophisticated coordination that always maximises impact by creating strong links with other networks, projects, multiplier organisations and circle economy initiatives.



Annex `1: GDPR compliant sign-up form to be contacted by H2020 CICERONE

CICERONE

Circular economy platform for European priorities strategic agenda

We would like to keep in touch to let you know about the project's developments and invite you to our events, which could be a great opportunity to exchange with experts involved in the transition towards a circular economy from all over Europe, and contribute to shaping the new platform we will be developing to harmonise funding in this area.

Email Address

First Name

Last Name

Organisation

Your subscription

By subscribing to this list, you accept to receive information about events, news and/or newsletters about H2020 CICERONE from EIT Climate-KIC. Please select below the ways in which you would like to be contacted:

Email

The personal data collected will only be used to send you the newsletter(s) you chose to opt in to above. You can change your mind at any time by clicking the "update your preferences" or "unsubscribe" link in the footer of any email you receive from us. We will treat your information with respect. By clicking the Subscribe to List button, you agree to the terms set out in EIT Climate-KIC's Privacy Policy. For more information about our privacy practices please visit www.climate-kic.org/privacy-policy

We use Mailchimp as our marketing platform. By clicking below to subscribe, you acknowledge that your information will be transferred to Mailchimp for processing. [Learn more about Mailchimp's privacy practices here.](#)

Subscribe to list

Annex 2: Questionnaire for strategic and targeted stakeholder engagement



CICERONE - Strategic Communications ques